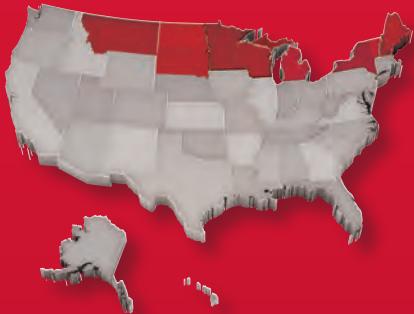




FAR NORTH



DECEMBER DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

8/11/23

PREPRINT OPT IN/OUT: 10/2/23

ACE REWARDS OPT IN/OUT: 9/22/23

DECEMBER 2023 PROMOTIONAL PLANNER

**WIN THE
MONTH**

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the December bulletin ordering information with a due date of 8/11/23.

Win the Month December 2023	1
Gifts and Grilling Party on Saturday, December 2	3
Tools Off-Shelf Holiday Promotion In-store Execution	6
STIHL Fall Promotional Offers	10
Big Green Egg EGGsپander Offer	12
FOGO BOGO	14
December Gift Card BOGA	15
Order Your 2024 Coupon Calendars Now!	17
December Red Hot Buy and Event Preprints – Same Creative Layout	18
Round Up for Your Local CMN Hospital	19
Duracell Partners with the Ace Foundation	21
Deal of the Month Item	22
Opt in to Receive Additional End Cap Header Signs	23
Window Posters	24
BULLETIN ORDERING & EXECUTION	25

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

WIN THE MONTH December 2023

Welcome to the 2023 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great December deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support December with the following promotions:

- Red Hot Buys (12/1/23-12/24/23)
- Wrap It In Red Event (12/1/23-12/24/23)
- Ace Rewards Targeted Offers (12/1/23-12/31/23)
- Gifts and Grilling BBQ Party (12/2/23)



Week	TV Length	TV Message
11/27	:30	Wrap It in Red + Grill Free Assembly & Delivery
		Wrap It in Red + Buy Online, Pick Up in Store/Buy Online, Deliver Free From Store/Curbside
12/4	:30	Wrap It in Red + Grill Free Assembly & Delivery
		Wrap It in Red + Buy Online, Pick Up in Store/Buy Online, Deliver Free From Store/Curbside
12/11	:30	Wrap It in Red - Grill Free Assembly & Delivery
		Wrap It in Red + Buy Online, Pick Up in Store/Buy Online, Deliver Free From Store/Curbside
12/18	:15	Wrap It in Red + Buy Online, Pick Up in Store/Buy Online, Deliver Free From Store/Curbside



1. Gifts and Grilling BBQ party is happening December 2.
2. Tools Off-Shelf Holiday Promotion bulletin ordering due by 8/11.
3. Order the Big Green EGGspander between 8/1-8/31 through your distributor and take advantage of the best pricing to support this promotion.
4. Take advantage of the FOGO bulletin offer "Buy One FOGO Charcoal 17.6 Lb. Get FREE Santa Coal Gift Bag."
5. Make sure to order your gift card inventory on bulletin to support the December 12/8-12/24 promotion.
6. Order your CMN Coupon Calendars by August 1.
7. Round Up for your local CMN Hospital 11/1-12/31.
8. Duracell partners with the Ace Foundation all December long.
9. Read about the Deal of the Month promotion, strategy and item for December 2023. Be sure to order on bulletin.
10. Review bulletins and order promotional product by Friday, 8/11.

Title:	Gifts and Grilling Party on Saturday, December 2
Sale:	Wrap It in Red
Valid Dates:	December 2, 2023
Planning Execution:	Commit to hosting a party in your store on 12/2 and use all of the resources below to host the best party!

December 2 – Gifts and Grilling Party

Flavor Fest

The new “Flavor Fest” campaign for 2023 will continue with the Gifts and Grilling party. Stores received T-shirts in the April sign kit that can be worn on party day. If you need additional T-shirts, visit Ace Marketing Muscle to check availability (first come, first served).



2023 In-Store Party Strategy

In-store parties prove to be an important tactic for increasing footsteps and growing sales.

While Memorial Day, 4th of July and Thanksgrilling will be nationally supported and amplified with TV, we still have four additional parties, with national marketing support through digital, social, Ace Rewards email, direct mail and preprint.

Month	In-Store Parties	SOCi In-Store Party Opt-In Deadline	Channel Support
March	Spring Kickoff Party March 25	Closed	All Channel Support (No TV)
April	New at Ace Launch Party April 22	Jan 22	All Channel Support (No TV)
May	Stars and Stripes BBQ Party May 27	Feb 22	All Channel (TV Included)
July	4th of July BBQ Party July 1	Mar 22	All Channel (TV Included)
September	Labor Day BBQ Party Sept 2	May 22	All Channel Support (No TV)
November	Thanksgrilling Nov 18	Jul 22	All Channel (TV Included)
December	Gifts and Grilling Party Dec 2	Aug 22	All Channel Support (No TV)

Party/Demo Stats

Hosting in-store events allows our red-vested heroes to showcase both their incredible product knowledge and amazing customer service. Based on a recent Traeger study, 70% of all Traegers sold go to customers who have seen a demo!

Stores that host events see these positive impacts:



NEW for 2023: Take your demo game to the next level!



In-Store Party/SOCi Facebook Opt-In: Gain new customers when you advertise on Facebook via SOCI.

Whether you are already on SOCI or not, this is the time to sign up and then opt into the In-Store Party Campaigns.

Social ads will be executed on your behalf, with the SOCI Community Ads Calendar inviting customers to your store. Charges will be auto billed to your Ace statement, and you can receive 100% Ace Brand reimbursement if you submit a co-op claim via Ace Marketing Muscle. To opt in, simply follow the links below:

- Recommended: Go all in for “Fire Up the Flavor” (BBQ level 3 reset and SOCI party advertising)!
Participate in the Fire Up the Flavor (Link) initiative! Complete your LOI here.
- Only want to participate in the parties on Facebook via SOCI? Click this link –
<https://acehardware.tfaforms.net/249>

Benefits include:

- **Funding** – Total ad value is \$275 per ad. Ace will fund \$125 per each of the 3 big events (Memorial Day, 4th of July and Thanksgiving). Retailer total cost is \$150 (\$125 + 10% platform fee) per ad, per store for two weeks. (Up to \$375 total value for three parties).
- In addition to the three parties above, there are four additional 2023 parties (retailer-funded at \$250 per ad + \$25 platform fee). The total \$275 cost is co-opable using Ace Brand funds at 100% reimbursement.
- **Frictionless Advertising** – Facebook advertising for all 2023 parties based on your opt-in selection.
- **Localization** – Sponsored ad will localize with your Ace store name.
- **More customers** – Stores that participated in SOCI Facebook party advertising saw approximately 40-50 more in-store visits.
- **Timing** – Advertising begins 2 weeks prior to the party date.
- **Turnkey billing** – Retailer portion will auto bill to your Ace statement.
- **Co-op Reimbursement** – Retailer portion is pre-approved for 2023 Ace Brand co-op claim and reimbursement up to \$150 per ad. Monies appear approximately 1 month after the event via your Ace invoice.
- **Sign-Up** – You can only opt in to the SOCI Facebook ads for the parties in the above links.

Want to learn more about the SOCi Party Opt-In opportunity? Visit <https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>! For additional assistance using SOCi, email support@meetsoci.com

- **In-Store Parties and Demo Page Live on ACENET** – Check out our page on ACENET for tips and tricks on executing the best parties and demos. You will find all the tools you need including the Weekend Demo Playbook, recipes and additional party resources! Visit the In-Store Party and Demo Page on ACENET frequently for monthly updates!
<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>
- **Consumer Event Landing Page** – Tout your parties, demos, and training events to consumers. Launching in March, customers will be able to log on to acehardware.com and search local Ace events in their surrounding area. Make sure you add any upcoming events to your My Store page.
- **Weekend Demo Playbook** – Don't stop at National In-Store Parties... Keep the demos going every weekend during the BBQ season (April through July). We have all the tools you need to execute — from Simple to Spectacular! The weekend demo playbook has everything you need to keep the Fire and Flavor alive! Print it out and share with your team.
<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

For more information, please visit the national in-store party page on ACENET:

<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

Title:	Tools Off-Shelf Holiday Promotion In-Store Execution
Sale:	November Month Long, Black Friday Now Event, December Month Long, Wrap It in Red Sale, January Month Long (in-store only)
Valid Dates:	11/1/2023–12/24/2023
Planning Execution:	Order between 7/18 and 8/11 via the December promotional bulletin!

During this peak season for power tools, hand tools and power tool accessories, we will be offering additional off-shelf opportunities, using high-traffic power aisle placement to promote our best tool brands and help you capture incremental holiday sales!

2023 Q4 Tools Off-Shelf Program Overview:

Based on your feedback, we have continued to update this program to help drive sell-through at POS. The Tools Off-Shelf Program includes 2 months of National Advertising promotions in November and December. Additionally, there will be an in-store Instant Savings promotion during the month of January 2024. These great off-shelf promotions offer a low risk to you for buying into the program and give you 3 months to move through product.

We have simplified the program with a focus on \$\$ off discounts for single items, versus more complex offers, to help you drive sales and create an easier shopping experience for the customer.

Product Overview:

To ensure strong sales throughout Q4, we have 6 different quarter pallet shippers available and an end cap program with 3 different offerings! We're keeping you aligned with our **Best Brands** strategy by including quarter pallets from Milwaukee, DeWalt and CRAFTSMAN. Additionally, all SKUs within the quarter pallets are **Discovery** Planogram supported!

Our power tools are tried and true volume drivers that will allow you to appeal to the broadest customer base by including drills, impact drivers and 2-piece combo kits.

Our power tool accessories and hand tools make great **impulse buys, add-ons and/or giftable** options during this holiday season.

Overall, you control which brands/offers work best for YOUR store, with the ability to purchase **a la carte**.

Quarter Pallet Shippers and Additional Promotional Options:

- 2025317 – CRAFTSMAN Power Tools/Power Tool Accessories
- 2032155 – DeWalt Power Tools
- 2032299 – DeWalt Power Tool Accessories

- 2033062 – Milwaukee Power Tools/Power Tool Accessories
- 2032051 – Milwaukee Hand Tools
- 2032288 – Dremel Power Tools and Accessories
- 3 End Caps – additional, incremental promotional offers for a deeper support of the brands
 - o (1) Milwaukee, (1) DeWalt, (1) CRAFTSMAN

There are more details provided in the 2023 Q4 Tools Off-Shelf Program – Offer Detail Grid provided at the end of this article. Please view the end caps in the Bulletin Ordering & Execution section.

Ace Marketing:

We want to provide you with all the support you need to drive consumers into stores and help with product sell-through! We're offering additional support through the following initiatives:

- National Advertising
 - o Preprint
 - o Digital (display and social)
 - o Acehardware.com Homepage Placement
 - o Ace Rewards Mailer
 - o Ace Hardware App
 - o Ace Rewards Email
- Local Advertising
 - o Local Email
 - o SOCi Assets
- In-Store
 - o End Cap and Poster

Program Execution:

Now that you see what the program has to offer, how do you execute and what are the need-to-know details?

All quarter pallet displayers will be shipped as contained units. Price cards for all items will be shipped as part of the monthly sign kit.

To provide maximum exposure to your customer, set all displays in a high-traffic area near the front of your store. Your customers should be able to see these lined up as they walk in the store.

Lastly, quantities of each quarter pallet shipper are **LIMITED** – available to order **while supplies last** – so don't miss out on this great program!

If you have any questions, we're happy to help. Please reach out to our team at any time:

• Merchant Contacts –

o Hand Tools:

- Assistant Merchant: Sarah Force, sforc@acehardware.com
- Merchant: Tim Hamman, thamm@acehardware.com

o Power Tools:

- Assistant Merchant: Meghan Angelopoulos, mange@acehardware.com
- Merchant: Katie Kiepura, kkiep@acehardware.com

o Power Tool Accessories:

- Assistant Merchant: Lauren Spitzley, lspit@acehardware.com
- Merchant: Paul Kosinski, pkosi@acehardware.com

023 Q4 SHIPPER PROGRAM - TOOLS DEPARTMENT

Title:	STIHL Fall Promotional Offers
Sale:	October RHB, November Black Friday
Valid Dates:	10/1-10/31, 11/1-11/30, 12/1-12/25 (online only in Dec)
Planning Execution:	Convert your store SKU to the Ace SKU prior to the download of promotional hotsheets – action completed by 9/1

Three STIHL promotional offers will be available this fall, to drive more traffic into your stores. Carefully review the promotional execution details below to prepare your point-of-sale systems to ensure your store is ready to receive the promotional hot sheets before they are downloaded.

The national event dates for this promotion are:

- October RHB – October 1-31
- Download Only – November 1-14
- November Black Friday Event – November 15-30
- December Online Only – December 1-25

Promotional Funding:

Ace retailers will receive credit from STIHL distributors, based on product warranty registrations. Please contact your STIHL Territory Manager for credit details or other questions.

Promotional Execution:

An MIP sale retail and MDP dollar off will be sent to your POS system via promotional hotsheet and available for pick up September 13th for October and October 12th for November. The MDP dollar off will require a barcode to be scan at the register which will be available in the monthly promotional sign kit.

Retailer action needed before September 1st:

To simplify the execution of this promotion at retail, it will be critical to utilize the Ace SKU or make sure your STIHL SKU for these promotional items have the appropriate UPC attached to each item. In addition, Product Sync is required for these items appear on Acehardware.com.

Sign up for Product Sync to benefit from our online marketing efforts. Visit: ACENET> Marketing> Digital Marketing> acehardware.com> Product Sync

Offers:

BG 56 Gas Leaf Blower – Ace sku 7000343D (UPC 886661935659)

- \$30 off; no limit

BGA 57 Battery Leaf Blower Kit – Ace sku 7006615D (UPC 886661340323)

- \$199.99 starting retail; \$20 off; no limit

*Note: STIHL updated this promotion from \$50 off to \$20 after the Oct/Nov WTM were completed

GTA 26 Battery Garden Pruner Kit – Ace sku 7008545D (UPC 886661673353)

- \$179.99 starting retail; \$30 off; no limit

Valid Dates:

Circular + Online Valid Dates:

Downloaded October 1 – October 30 and being advertised in the October RHB and October Ace Rewards Mailer

Downloaded November 1- 30 being advertised in the November Black Friday Event.

Online Only Offer:

December 1-25

Marketing:

In-store signage, circulars, acehardware.com, social media, and Ace Rewards direct mail and email

Manual Instructions:

For STIHL retailers who do not convert to Ace SKU, instructions will be provided in the October execution guide on how to manually build the promotion in your system before the hot sheets are downloaded.

Title:	Big Green Egg EGGspander Offer
Sale:	December Month Long
Valid Dates:	12/1/23–12/24/23
Planning Execution:	Order between 8/1/23 and 8/31/23 to take advantage of the best pricing to support this promotion.

We are excited to offer an accessory promotion for all the Big Green Egg customers we have served over the years. This December, Ace will be offering a unique promotion on the L and XL EGGspander kits from Big Green Egg. In short, the EGGspander increases your cooking space, works with the existing cooking grid, and facilitates an extensive variety of cooking setups to easily utilize the full versatility of a Big Green Egg. This offer will be available in-store and online to bring more traffic into your stores. Accessories drive approximately 50% of your Big Green Egg sales!

PROMOTIONAL OFFER - December Month Long 12/1/23–12/24/23

Pre-Order	8/1/2023	8/31/2023
Ship to Arrive Window	10/17/2023	11/16/2023
In-Store Promo Dates	12/1/2023	12/24/2023

8025190 – Large EGGspander

Regular	\$259.95	\$155.97	40%
In-Store Promo	\$199.99	\$140.37	30%

***OM of 3

8025068 - XL EGGspander

Regular Price	\$349.95	\$209.97	40.0%
In-Store Promo	\$279.99	\$188.97	32.5%

***OM of 2

FREE FREIGHT on carton quantities ordered.

HOW TO ORDER

Please contact your BGE Distributor to take advantage of this offer and for additional questions. ORDERING
NOTE: Please only put EGGspanders on the order so the distributor knows it is for the promotion. Do not combine this with another order

Distributor Contact

Distributor	Territory	Main Office Phone
AES	AK, WA, OR, ID, MT, HI	(425) 251-3901
BAC Sales	PA, MD, RI	(800) 873-1330
GHS	GA, SC, NC, VA	(800) 588-3148
Leisure Distributors	IN, KY, TN, Southern IL	(800) 588-3148
Northern Plains Dist.	ND, SD, NE, MN, IA, WI, Northern IL, UP MI	(800) 755-7508
Outdoor Home	MO, AK, Eastern KS, Eastern OK	(888) 869-3447
Outdoor Kitchen Dist.	WY, UT, CO, NM, Western KS	(800) 333-7694
Palm Coast Sales	FL	(561) 222-2203
Paragon Distributing Co	TX, LA, MS, AL, Western OK	(800) 683-4745
Sierra Select Distributors	CA, NV, AZ	(800) 793-7334
Star-Fire	MI, OH, WV	(800) 875-6220
Tarantin Industries, Inc.	NY, NJ, CT, MA, VT, NH, ME	(800) 922-0724



Title:	FOGO BOGO
Sale:	Black Friday Event/December Red Hot Buy/Wrap It in Red Event
Valid Dates:	11/15-12/24
Planning Execution:	Order on bulletin to drive additional charcoal sales in Q4!



FOGO Santa Bag Promotion

Buy a bag of FOGO Charcoal, get the Santa Bag free! Capitalize on increased foot traffic and consumer spending. Encourage impulse purchases and drive charcoal sales this Q4 with the FOGO BOGO. The perfect holiday gift for our BBQ customers! They will be sure to get a laugh (and one of the best charcoals there is)!

DATES

Black Friday Event – 11/15/23 to 11/30/23

Wrap It in Red Event – 12/1/23 to 12/24/23

SKUs

Charcoal – 8028042 (feature SKU at \$19.95), 8028040 (sublisted SKU at \$32.95)

Santa Bag – 6046263 (FREE)



FUNDING

100% backend funding on Santa bags based on bags **SOLD at retail**. This will come in the form of a credit following the events.

HOW TO ORDER

Order on bulletin beginning 7/18/23!

Title:	December Gift Card BOGA
Sale:	Wrap It in Red Event
Valid Dates:	December 8, 2023 to December 24, 2023
Planning Execution:	Stores that are signed up for the Ace gift card program and Ace Rewards will be able to participate in the gift card BOGA promotion.

Ace Rewards Exclusive: FREE Ace \$10 Ace Gift Card when you purchase a \$50 Ace Gift Card

IMPORTANT! Make sure to order your gift card inventory to support this promotion. See page 27.

ACE BRAND GC PROMO

SPECIAL OFFER

AR MAILER

OPEN SPACE

12/8-12/24

BLTN NO. 231101-001



	Month Long	Black Friday Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9036932	11/1-11/30 N	11/15-11/30 N	BOM 25	\$0.10	N/A	N/A	N/A	N/A	N/A	60%

ACE BRANDED GIFT CARD

SPECIAL OFFER

AR MAILER

OPEN SPACE

12/8-12/24

BLTN NO. 231101-002



	Month Long	Black Friday Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9063394	11/1-11/30 N	11/15-11/30 N	BOM 25	\$0.10	N/A	N/A	N/A	N/A	N/A	64%

IMPORTANT – RETAILERS NEED TO ORDER THE ACE GIFT CARD ON BULLETIN IN ORDER TO HAVE INVENTORY TO SUPPORT THE GIFT CARD BOGA PROMOTION.

Note: If you have the Ace \$50 Ace Gift Card and the Promo Gift Card left over from a previous BOGA gift card promotion, these can be used.

“Buy \$50 Ace Gift Card”

“Get \$10 Ace Gift Card FREE”



- If you are not signed up for the Closed Loop Gift Card Program, go to ACENET > Manage My Store > Promotions-Marketing > Gift Card > Gift Card Program and follow the steps below

Signing Up

1. To sign up for the Gift Card Program, please complete the [Retailer Participation Agreement](#) and ACH. *Multi stores and chains that have different bank accounts for each store location must complete the additional ACH form.*
2. Complete the [!\[\]\(7867ccc96698fb002c5a60a3a1283862_img.jpg\) Gift Card Equipment and Information Form](#). Once complete, fax to (630) 928-9198 or email to GiftCardL2@acehardware.com
3. When you submit your DocuSign Agreements, you will provide an email address on your ACH agreement. This is the email address that BAMS will send the email to for you to Register for the BAMS Prepaid Business Center Settlement Portal.  [Click here for the form](#) to have additional users set up for access as well.

The DEADLINE to sign up for the Ace Gift Card Program is October 23, 2023.

Below are the results from last year's December Wrap It in Red Event Gift Card BOGA promotion (12/9/22-12/24/22), which was successful. Total in-store gift card sales were up over 50% year over year.

Activation of the Ace \$50 Ace Gift Card:

of Transactions: 64,166

Transaction Dollars: \$3,225,758

Redemption of the Ace \$50 Ace Gift Card 11/24/22-11/26/22:

of Transactions: 29,473

Transaction Dollars: \$952,004

Title:	Order Your 2024 Coupon Calendars Now!
Sale:	N/A
Valid Dates:	N/A
Planning Execution:	Order your 2024 Coupon Calendars on Ace Marketing Muscle by August 1.

It's time to order your 2024 Coupon Calendars! All ordering is now available through Ace Marketing Muscle. The item # is 202400 and the cost is \$125.00 for 100 calendars. Below are the updates to the program:

- The Roll-Over Program has been discontinued. All calendars should be ordered through Ace Marketing Muscle (item #202400).
- Store info inserts will no longer be offered, but space will be available at the bottom of the calendar for a label or stamp with your store info to be applied.

Order your calendars by August 1 to ensure they are received in your store by November 1!



2024 Calendar

ACE Hardware

2024 Calendar Info:

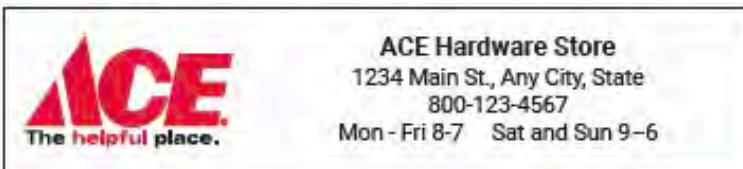
- Order 2024 Calendars on Ace Marketing Muscle by searching for "2024 Coupon Calendar"
- Calendars are \$1.25 each and sold in sets of 100
- Order calendars today to ensure they are received in your store by November 1!

Calendar Benefits and Features:

- This calendar is as fun as it is functional and will remind your loyal customers to shop Ace every day of the year.
- Calendar features colorful drawings by patients of Children's Miracle Network Hospitals and a traffic-building coupon every month.
- 10¢ from every calendar will be donated to your local Children's Miracle Network Hospital.
- 13-month wall calendar opens to approximately 11" x 19-1/4" with drill hole, ready to hang.
- Produced and printed in the U.S. A.

2024 Updates:

- The "Roll-Over Program" has been discontinued. All calendars should be ordered through Ace Marketing Muscle.
- Store info inserts will no longer be offered but space will be available at the bottom of the calendar for a label or stamp with your store info to be applied. See below:



Email questions to: promoexecution@acehardware.com

Title:	December Red Hot Buy and Event Preprints – Same Creative Layout
Sale:	December Red Hot Buy/Event
Valid Dates:	December 1-24, 2023
Planning Execution:	The December Red Hot Buys and Wrap it in Red Event preprints will promote the same offers; the only exception is the Event will include 2 additional Traeger Grills, 25% off 1 regular priced item under \$50 Coupon and the Gift Card promotion

Attention stores distributing the December Red Hot Buy and Wrap it in Red preprints: To control distribution cost and not duplicate efforts, please review your December 2023 distribution plan.

ACTION: If your store does not want to distribute both preprints or are unsure if both preprints have been ordered or need to make a change – please reach out to the preprint team to cancel either the Red Hot Buys or Wrap it in Red Event.

Changes can also be made directly in Media Manager:

Acenet > Marketing > Traditional Marketing > Media Manager

Deadline to cancel preprints is Friday 10/6/2023

Please note, the above applies to preprints ordered through Ace only and doesn't apply to preprints printed through an alternate source (Fisher Printing, Valassis, etc.)

You can also reach out to the preprints team with any questions:

Kathy Dobravec 630-990-8249 or Kristin Mikos 630-990-8247 or preprints@acehardware.com



Title:	Round Up for Your Local CMN Hospital
Sale:	N/A
Valid Dates:	11/1/23-12/31/23
Planning Execution:	Turn on the Round Up function at the register this holiday season from November 1–December 31 to raise funds for kids and families at your local CMN Hospital.

Give your customers the opportunity to give back to your local CMN Hospital this holiday season!



It's the season of giving, so let's join together and give back to our communities by asking customers to round up their totals at the register from November 1–December 31.

In 2022, we started Round Up on November 1 for the first time and stores raised an astonishing \$2.8 million – pennies at a time.

KEY FACTS ABOUT ROUND UP

- You must be on at least Epicor Level 25.0 AND have Ingenico iSC250 Signature Capture devices.
- Please be sure you are using national Round Up SKU 9269862 so that the Ace Foundation can charge your Ace statement at the end of each month for the amount you raised. The Foundation then sends your funds to your local CMN Hospital on your behalf. No need to send in any funds!
- Data shows that consumers are much more likely to round up their total than to give a set dollar amount. And it works best if the cashier points out the Round Up option rather than just having the consumer read it with no prompt, especially for a cash transaction.
- The 2022 Holiday Round Up campaign saw Round Up with an average of 22% of transactions for participating stores. Let's shoot for 40% in 2023!

DID YOU KNOW?

- You can turn off the Round Up ask for House accounts via Function 1641.
- If you are on Epicor level 27.1, you can run donation reports by cashier.
- You can turn the Round Up function on and off whenever you'd like. You don't have to wait for the holidays! You can keep it on the entire year if you want, or if a month feels too long, you can do two weeks. It's entirely up to you as far as what works for your team and your customers!

For complete setup instructions, visit:

ACENET > AWOR > Marketing & Promotions > Local Marketing > CMN Charitable Donations Setup

Contact Information:

Computer Support for Eagle System

Epicor Advice Line

Phone: 800-322-3077

Website: www.epicor.com

Ace Foundation – CMN Hospitals

Don Clelland

Phone: 630-220-7854

Email: dclell@acehardware.com

Store Systems & Operations

Phone: 630-472-4784

Email: valueteam@acehardware.com



Title:	Duracell Partners with the Ace Foundation
Sale:	December Month Long
Valid Dates:	12/1/23–12/24/23
Planning Execution:	Sell Duracell battery packs and earn a donation to your local CMN Hospital

Duracell partners with the Ace Foundation to support Children's Miracle Network Hospitals in November and December



Did you know that in November and December of 2022, Duracell donated over \$257,000 to local Children's Miracle Network Hospitals through their donation with purchase offer? The money that was donated based on your store's Duracell sales went directly to your local CMN Hospital.

We are excited that Duracell will once again be donating to CMN Hospitals based on the sales of SKUs listed below in December. No action is required by the retailer.

DECEMBER (RHB) \$2 Instant Savings with \$1 CMN Match:

SKU

3100476	9332	DURACELL DISTRIBUTING INC	BATTERY ALKALINE 9V 4PK
3100856	9332	DURACELL DISTRIBUTING INC	BATTERY ALKALINE D 8PK
3102605	9332	DURACELL DISTRIBUTING INC	BATTERY ALKALINE C 8PK
3166659	9332	DURACELL DISTRIBUTING INC	BATTERY ALKALINE AA 16PK
3166675	9332	DURACELL DISTRIBUTING INC	BATTERY ALKALINE AAA16PK
3296035	9332	DURACELL DISTRIBUTING INC	BATTERY ALKALINE AA 20PK
3296043	9332	DURACELL DISTRIBUTING INC	BATTERY ALKLN AAA 20PK

Title:
Sale:
Valid Dates:
Planning Execution:

Deal of the Month Item

December Red Hot Buy
12/1/2023–12/24/2023

Buy your “Deal of the Month” item on bulletin for December! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

December “Deal of the Month” Item

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

6037534 J & M Home Fashions Buffalo Check Sherpa Fleece Throw

Regular Retail: \$17.99

Final Sale Retail after IS: \$9.99

Promo Margin: 30%

Bulletin Savings: 9%

Bulletin No.: 231201-162

BOM: 1

Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

“Have you heard about the deal of the month? This sherpa throw is normally \$17.99, but it’s on sale for only \$9.99! Would you like to add one to your basket?”

Look for a counter mat in your December sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

Title:	Opt in to Receive Additional End Cap Header Signs
Sale:	N/A
Valid Dates:	N/A
Planning Execution:	Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add “1” to “End Cap Signs - 3-Add-On” > Select “OK.”

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

SALE
\$39.99

Feit Electric Color Caster LED Flood Light with Remote Control
3009605

12/1-12/24
RED HOT BUY

**ACE REWARDS EXCLUSIVE*
SAVE \$1 INSTANTLY**

PEAK® Windshield Wash, Gal.
8050281, 8050272
Limit 2.

12/1-12/24
RED HOT BUY

YOUR CHOICE

SALE
\$1.29 each

Ace® Bird Suet, 11 Oz.
8039378, 8039377,
8039379, 8039376

12/1-12/24
RED HOT BUY

Title:
Sale:
Valid Dates:
Planning Execution:

Window Posters

N/A

N/A

These window posters are scheduled to be included in the December sign kit.



**FREE \$10 ACE
GIFT CARD WHEN
YOU BUY A \$50
ACE GIFT CARD
BETWEEN
12/8-12/24**
LIMIT 2 FREE GIFT CARDS

**GIFTS AND
GRILLING BBQ
PARTY 12/2**

**20%
off**

**all regular-priced
Celebrations® LED Light Sets**

We have a huge selection with all
your favorite styles:

- String lights
- Net lights
- Icicle lights
- Garland lights
- Micro lights and more!

Store stock only. Sorry, no rain checks.



**12/1-12/24
RED HOT BUY**

BULLETIN ORDERING & EXECUTION

ACTION:

- **Plan**

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

- **Open Space Zones**

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.



- **End Caps**

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.



- **In Line**

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

- **Order**

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

- **Communicate - 10-Minute Conversation**

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.

Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Gift Card
2	Open Space Zone 2 - Grilling
3	Open Space Zone 3 - Fire Pit
4	Open Space Zone 4 - Snow Blower
5	End Cap 1 - DeWalt
6	End Cap 2 - Bird
7	End Cap 3 - Keep Warm
8	End Cap 4 - Milwaukee
9	Open Space Zone 5 - Tools
10	End Cap 5 - Yeti
11	End Cap 6 - CRAFTSMAN
12	End Cap 7 - Antifreeze
13	Open Space Zone 6 - Milwaukee Packout/CM Verstack
14	Open Space Zone 7 - Battery
15	End Cap 8 - Smart Home

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

OPEN SPACE – ZONE 1

GIFT CARD

OPEN SPACE – POWER AISLE ZONE 1 GIFT CARD

ACE BRAND GC PROMO

SPECIAL OFFER

AR MAILER

OPEN SPACE

12/8-12/24



BLTN NO. 231201-001

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9036932	12/1-12/24	12/1-12/24	BOM 25	\$0.10	N/A	N/A	N/A	N/A	N/A	60%

ACE BRANDED GIFT CARD

SPECIAL OFFER

12/8-12/24

OPEN SPACE



BLTN NO. 231201-002

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9063394	12/1-12/24	12/1-12/24	BOM 25	\$0.10	N/A	N/A	N/A	N/A	N/A	64%

OPEN SPACE – ZONE 2 GRILLING

OPEN SPACE – POWER AISLE ZONE 2 GRILLING

GRIL GNSIS E-315 BLK LP EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 231201-012



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8087286	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$646.49	\$849.00	\$849.00	N/A	\$849.00	24%	4%

GRIL GNSIS E-315 BLK NG EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 231201-013



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8087290	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$646.49	\$849.00	\$849.00	N/A	\$849.00	24%	4%

GRL GNSIS SAE325 INDG LP EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 231201-014



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8037442	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$806.69	\$1,069.00	\$1,069.00	N/A	\$1,069.00	25%	0%

GRL GNSIS SAE325S NG INDG EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 231201-015



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8037699	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$806.69	\$1,069.00	\$1,069.00	N/A	\$1,069.00	25%	0%

GRL GNSIS SAE330 INDG LP EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 231201-016



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8037939	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$979.70	\$1,359.00	\$1,299.00	N/A	\$1,299.00	25%	0%

GRILL GNSIS SA-E-330 NG EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 231201-017



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8037946	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$979.70	\$1,359.00	\$1,299.00	N/A	\$1,299.00	25%	0%

December Bulletins

Due Date 8/11/23

GRILL SPIRIT II E-310 NG EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 231201-018



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
8863482	Y	Y	1	\$451.14	\$569.00	\$569.00	N/A	\$569.00	21%	0%

GRILL SPIRIT II E310 LP EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 231201-019



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
8863581	Y	Y	1	\$451.14	\$569.00	\$569.00	N/A	\$569.00	21%	0%

GRILL WD PLT PRO 780 BRZ EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 231201-020



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
8016774	Y	Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%

PRO 780 PELLET GRILL BK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 231201-021



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
8016780	Y	Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%

GRILL PRO 575 WD PLT BRZ EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 231201-022



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
8016779	Y	Y	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%

GRILL WOOD PELET PRO 575 EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 231201-023



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
8016781	Y	Y	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%

SMOKER IRONWOOD 885 EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 231201-024



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
8030462	Y	Y	1	\$1,133.25	\$1,499.95	\$1,499.95	N/A	\$1,499.95	24%	4%

December Bulletins

Due Date 8/11/23

GRILL&SMOKER IRONWOOD XL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-025



Ace No.	Month	Wrap It In Red		Offer	Regular	Sale	Instant	Final	Promo	Bltn	
	Long	Wrap It In Red	Sale								
8082912	12/1-12/24	Y	Y	1	\$1,521.32	\$1,999.95	\$1,999.95	N/A	\$1,999.95	24%	4%

LUMP CHARCL FOGO 17.6#

EVENT/RHB

SUPER

AR MAILER

OPEN SPACE

BUY 8028040 or 8028042, GET 6046263 FREE

BLTN NO. 231201-026



Ace No.	Month	Wrap It In Red		Offer	Regular	Sale	Instant	Final	Promo	Bltn	
	Long	Wrap It In Red	Sale								
8028040	12/1-12/24	Y	Y	1	\$21.61	\$32.95	\$32.95	N/A	\$32.95	33%	4%

LUMP CHRCL FOGO 17.6LB

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BUY 8028040 or 8028042, GET 6046263 FREE

BLTN NO. 231201-027



Ace No.	Month	Wrap It In Red		Offer	Regular	Sale	Instant	Final	Promo	Bltn	
	Long	Wrap It In Red	Sale								
8028042	12/1-12/24	Y	Y	1	\$14.03	\$20.95	\$19.95	N/A	\$19.95	27%	4%

GIFT BAG SANTS COAL BRWN

EVENT/RHB

AR MAILER

OPEN SPACE

BUY 8028040 or 8028042, GET 6046263 FREE

\$6.02 credit based on POS

BLTN NO. 231201-028



Ace No.	Month	Wrap It In Red		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	Long	Wrap It In Red	Sale							
6046263	12/1-12/24	Y	Y	1	\$6.58	\$11.99	N/A	N/A	N/A	4%

OPEN SPACE – ZONE 3 FIRE PIT

OPEN SPACE – POWER AISLE ZONE 3 FIRE PIT

FIRELOG 3HOUR 6PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 231201-038



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 4335550	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$17.67	\$24.99	\$24.99	\$3.00 No Limit	\$21.99	29%	7%

SOLO BONFIRE PIT SS EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 231201-039



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8085209	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$210.46	\$319.99	\$279.99	N/A	\$279.99	25%	10%

FIRE PIT YKN RND SS 27" EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 231201-040



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8085211	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$369.58	\$569.99	\$499.99	N/A	\$499.99	26%	10%

OPEN SPACE – ZONE 4 SNOW BLOWER

OPEN SPACE – POWER AISLE ZONE 4 SNOW BLOWER

PWR+ SNOW BLWR KT 21" EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE



BLTN NO. 231201-050

	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7009696	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$697.76	\$849.00	\$849.00	N/A	\$849.00	18%	0%

EGO SNW BLWR SINGLE 21" EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE



BLTN NO. 231201-051

	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7024673	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$664.02	\$749.00	\$749.00	N/A	\$749.00	11%	0%

EGO SNW BLWR KIT 56V 21" EVENT/RHB AR MAILER OPEN SPACE



BLTN NO. 231201-052

	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7012132	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$859.62	\$999.00	\$999.00	N/A	\$999.00	14%	0%

SNOW BLOWER 2-STAG 24"W EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE



BLTN NO. 231201-053

	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7008474	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$1,232.89	\$1,499.00	\$1,499.00	N/A	\$1,499.00	18%	2%

GAS SNW BLWR 254CC 24" EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE



BLTN NO. 231201-054

	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7002412	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$1,217.76	\$1,449.00	\$1,449.00	N/A	\$1,449.00	16%	0%

GAS SNW BLWR 208CC 24" EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE



BLTN NO. 231201-055

	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7002414	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$1,009.81	\$1,149.00	\$1,149.00	N/A	\$1,149.00	12%	0%

December Bulletins

Due Date 8/11/23

TORO SNW BLWR GAS 21"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-056



Ace No.	12/1-12/24	Month Long		Wrap It In Red Sale		Offer	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
		12/1-12/24	BOM	1	\$624.28							
7002861	Y	Y	1									

OPEN SPACE – ZONE 5 TOOLS

OPEN SPACE – POWER AISLE ZONE 5 TOOLS

MECHANIC TOOL SET 256PC EVENT/RHB AR MAILER OPEN SPACE

BLTN NO. 231201-066



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2032100	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$105.12	\$199.99	\$129.00	\$30.00 No Limit	\$99.00	19%	33%

CRAFTSMAN PWR TOOL, HAND TOOL & ACC SHIPPER EVENT/RHB AR MAILER OPEN SPACE

NSH- CRAFTSMAN COMBO KIT

BLTN NO. 231201-067



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
2004114	CM DRLBIT SET GLDOX 14PC	10				
2004118	CM DRIVER BIT SET 47PC	10				
2829364	V20 DRILL/IMP DRV KIT	03				

Shipper details coming soon. Will be communicated through Acenet Article.

CM DRLBIT SET GLDOX 14PC EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 231201-068



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2025317	12/1-12/24 Y	12/1-12/24 Y	BOM 1		\$806.80	VARIES	\$3.00	VARIES	VARIES	

CM DRIVER BIT SET 47PC EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 231201-069



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2004118	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$10.82	\$15.99	\$12.99	\$3.00 Limit: 4	\$9.99	17%	18%

ACE# 2829364 -- V20 DRILL/IMP DRV KIT
BULLETIN LINE LOCATED (231201-210) END CAP-6

December Bulletins

Due Date 8/11/23

DE WALT POWER TOOL SHIPPER EVENT/RHB AR MAILER

OPEN SPACE

NSH-Q4 23 ATOMIC QP



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
2028479	20V MAX ATOMIC Brushless Cordless Drill and Impact Driver Kit	03				
2029374	20V MAX ATOMIC Brushless Cordless Compact Impact Driver Kit	04				
2029375	20V MAX ATOMIC Brushless Cordless Compact Impact Driver Kit	04				

BLTN NO. 231201-070

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	12/1-12/24	12/1-12/24								
2032155	Y	Y	1	\$1,959.00	N/A	N/A	N/A	N/A	N/A	

CMPCT DRIL/DRIVR KIT 20V EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE



BLTN NO. 231201-071

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	12/1-12/24	12/1-12/24								
2028479	Y	Y	1	\$198.06	\$229.00	N/A	\$80.00	N/A	N/A	0%

Limit: 4

CRDLS DRILL KIT 20V 1/2" EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE



BLTN NO. 231201-072

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	12/1-12/24	12/1-12/24								
2029374	Y	Y	1	\$113.55	\$159.00	\$129.00	\$30.00	\$99.00	12%	19%

Limit: 4

IMPT DRIVER KIT 20V 1/4" EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE



BLTN NO. 231201-073

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	12/1-12/24	12/1-12/24								
2029375	Y	Y	1	\$113.55	\$159.00	\$129.00	\$30.00	\$99.00	12%	19%

Limit: 4

December Bulletins

Due Date 8/11/23

DE WALT POWER TOOL ACCESORY SHIPPER EVENT/RHB AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
2029736	SCREWDRIVER BIT SET 60PC	20				
2137305	DRILL BIT SET BLK0X 20PC	20				

BLTN NO. 231201-074

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	12/1-12/24	12/1-12/24								
2032299	Y	Y	1	\$1,059.60	\$999.60	\$200.00	\$799.60	Limit: 6		

SCREWDRIVER BIT SET 60PC EVENT/RHB AR MAILER

OPEN SPACE



BLTN NO. 231201-075

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	12/1-12/24	12/1-12/24								
2029736	Y	Y	1	\$18.31	\$26.99	\$24.99	\$5.00	\$19.99	27%	4%

DRILL BIT SET BLK0X 20PC EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE



BLTN NO. 231201-076

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	12/1-12/24	12/1-12/24								
2137305	Y	Y	1	\$19.14	\$25.99	\$24.99	\$5.00	\$19.99	23%	4%

Limit: 6

DREMEL TOOLS AND ACCESSORY SHIPPER EVENT/RHB AR MAILER

OPEN SPACE



NSH-ACE DRML Q3-2023 QP

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
2008294	EZ LOCK CUTTING KIT 11PC	08				
2025112	SANDNG/GRINDING KIT 18PC	06				
2008298	CARVE/ENGRAVE KIT 11PC	06				
2800464	STYLO ROTARY TOOL	04				
2549533	OTARY TOOLKIT DRML 4300	04				
2032567	FLEX SHAFT ATTACHMT 36"	06				

25% OFF

BLTN NO. 231201-077

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	12/1-12/24	12/1-12/24								
2032288	Y	Y	1	\$1,487.66	\$1,487.66	25%	N/A	N/A	N/A	

December Bulletins

Due Date 8/11/23



EZ LOCK CUTTING KIT 11PC

EVENT/RHB

CORE, SUPER

AR MAILER

25% OFF

OPEN SPACE

BLTN NO. 231201-078

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2008294	Y	Y	1	\$12.99	\$25.99	25%	N/A	N/A	N/A	21%



SANDNG/GRINDING KIT 18PC

EVENT/RHB

CORE, SUPER

AR MAILER

25% OFF

OPEN SPACE

BLTN NO. 231201-079

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2025112	Y	Y	1	\$14.05	\$27.99	25%	N/A	N/A	N/A	22%



CARVE/ENGRAVE KIT 11PC

EVENT/RHB

CORE, SUPER

AR MAILER

25% OFF

OPEN SPACE

BLTN NO. 231201-080

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2008298	Y	Y	1	\$8.53	\$16.99	25%	N/A	N/A	N/A	20%



STYLO ROTARY TOOL

EVENT/RHB

CORE, SUPER

AR MAILER

25% OFF

OPEN SPACE

BLTN NO. 231201-081

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2800464	Y	Y	1	\$35.93	\$59.99	25%	N/A	N/A	N/A	27%



ROTARY TOOLKIT DRML 4300

EVENT/RHB

CORE, SUPER

AR MAILER

25% OFF

OPEN SPACE

BLTN NO. 231201-082

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2549533	Y	Y	1	\$91.98	\$139.99	25%	N/A	N/A	N/A	20%



FLEX SHAFT ATTACHMT 36"

EVENT/RHB

CORE, SUPER

AR MAILER

25% OFF

OPEN SPACE

BLTN NO. 231201-083

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2032567	Y	Y	1	\$18.32	\$34.99	25%	N/A	N/A	N/A	28%

December Bulletins

Due Date 8/11/23

MILWAUKEE POWER TOOL ACCESSORY SHIPPER

EVENT/RHB

AR MAILER

OPEN SPACE

NSH-M18 MULTI TOOL KITS



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
2032473	M18 Brushless 2 Tool Combo Kit	03				
2883866	M18 High Output CP3.0 Battery 2pk	04				
2029229	Shockwave Steel Impact Rated Drill Bit Set 15 pc	08				

BLTN NO. 231201-084

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	12/1-12/24	12/1-12/24								
2033062	Y	Y	1	\$1,705.91		Varies	Varies	Varies	Varies	No Limit

M18 HO BATTERY CP3.0 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



BLTN NO. 231201-085

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	12/1-12/24	12/1-12/24								
2883866	Y	Y	1	\$151.05	\$179.00	\$179.00	\$80.00	\$99.00	16%	0%

DRILL BIT SET TITNM 15PC

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



BLTN NO. 231201-086

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	12/1-12/24	12/1-12/24								
2029229	Y	Y	1	\$17.02	\$29.99	\$19.99	N/A	\$19.99	15%	23%

ACE# 2032473 -- M18 BRSHLSS COMBO KT 6PC

BULLETIN LINE LOCATED (231201-327) IN LINE

MILWAUKEE \$19.99 TOOLS SHIPPER

EVENT/RHB

AR MAILER

OPEN SPACE

NSH-MLWAUKEE HNDTOOL DSP



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
2007442	25 ft. Compact Wide Blade Magnetic Tape Measure 2 pk	10				
2030481	27-in-1 Ratcheting Multi-Bit Screwdriver	10				
2365443	6-in-1 Combination Pliers	08				
2802643	Phillips/Slotted Screwdriver Set 10 pc	10				
2811511	Fastback Press and Flip Folding Utility Knife Set Red 2 pk	12				

BLTN NO. 231201-087

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	12/1-12/24	12/1-12/24								
2032051	Y	Y	1	\$1,633.50	\$999.50	\$999.50	N/A	\$999.50		

MILWAUKEE INNER TOOL SHPPER SKUS

BULLETIN LINES LOCATED (231201-172 through 176) END CAP-4

OPEN SPACE – ZONE 6

MILWAUKEE PACKOUT/CM VERSTACK

OPEN SPACE – POWER AISLE ZONE 6 MILWAUKEE PACKOUT/CM VERSTACK

PACKOUT 3-DRAWER TOOLBOX EVENT/RHB CORE, SUPER AR MAILER

BUY 2008408 and 2800530, GET 2800514 FREE

OPEN SPACE



BLTN NO. 231201-097

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2008408	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$120.89	\$169.99 N/A		N/A	N/A	27%	3%

PACKOUT ROL TOOLBX 250LB EVENT/RHB CORE, SUPER AR MAILER

BUY 2008408 and 2800530, GET 2800514 FREE

OPEN SPACE



BLTN NO. 231201-098

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2800530	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$102.06	\$139.99 N/A		N/A	N/A	27%	3%

PACKOUT LRG TOOLBX 100LB EVENT/RHB CORE, SUPER AR MAILER

BUY 2008408 and 2800530, GET 2800514 FREE
\$60.90 credit based on POS

OPEN SPACE



BLTN NO. 231201-099

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2800514	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$65.56	\$89.99 N/A		N/A	N/A	N/A	3%

VERSASTK TOWER TLBOX EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE



BLTN NO. 231201-100

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2014163	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$74.71	\$129.99 \$99.00		N/A	\$99.00	25%	10%

OPEN SPACE – ZONE 7 BATTERY

OPEN SPACE – POWER AISLE ZONE 7 BATTERY

BATTERY DADDY STORAGE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-110



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6019419	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$12.61	\$19.99 N/A	\$5.00 Limit: 4		N/A N/A	N/A N/A	3%

BATTERY ALKALINE AA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-111



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3296035	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$17.44	\$20.99 N/A	\$2.00 Limit: 6		N/A N/A	N/A N/A	8%

BATTERY ALKLN AAA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-112



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3296043	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$17.44	\$20.99 N/A	\$2.00 Limit: 6		N/A N/A	N/A N/A	8%

NSH DURACELL BATTERY DSP

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retail Cost	Offer Cost	Extended Cost	Bltn Savings
3166659	BATTERY ALKALINE AA 16PK	32	\$15.98	\$12.58	\$402.56	21%
3166675	BATTERY ALKALINE AAA16PK	20	\$15.98	\$12.58	\$251.60	21%
3100856	BATTERY ALKALINE D 8PK	10	\$16.42	\$12.93	\$129.30	21%
3102605	BATTERIES ALKALINE C 8PK	06	\$16.42	\$12.93	\$77.58	21%
3100476	BATTERIES ALKLINE 9V 4PK	06	\$16.42	\$12.93	\$77.58	21%

BLTN NO. 231201-113

	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3004740	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$938.62	\$1,405.26 N/A	\$2.00 Limit: 6		N/A N/A	N/A N/A	21%

December Bulletins

Due Date 8/11/23

BATTERY ALKALINE AA 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-114



Month Long Wrap It In Red

Wrap It In Red
Sale

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

Ace No. 3166659 12/1-12/24 12/1-12/24 BOM 1 \$14.63

Y Y N/A \$2.00

Limit: 6

BATTERY ALKALINE AAA16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-115



Month Long Wrap It In Red

Wrap It In Red
Sale

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

Ace No. 3166675 12/1-12/24 12/1-12/24 BOM 1 \$14.63

Y Y N/A \$2.00

Limit: 6

BATTERY ALKALINE D 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-116



Month Long Wrap It In Red

Wrap It In Red
Sale

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

Ace No. 3100856 12/1-12/24 12/1-12/24 BOM 1 \$15.04

Y Y N/A \$2.00

Limit: 6

BATTERIES ALKALINE C 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-117



Month Long Wrap It In Red

Wrap It In Red
Sale

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

Ace No. 3102605 12/1-12/24 12/1-12/24 BOM 1 \$15.04

Y Y N/A \$2.00

Limit: 6

BATTERIES ALKLINE 9V 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-118



Month Long Wrap It In Red

Wrap It In Red
Sale

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

Ace No. 3100476 12/1-12/24 12/1-12/24 BOM 1 \$15.04

Y Y N/A \$2.00

Limit: 6

NSH BATTERIES AA AAA 36PC

IN-STORE IS

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3380607	BATTERY ALKALINE AA 16PK	24	\$15.94	\$13.05	\$313.20	18%
3380656	BATTERY ALKLN AAA 16PK	12	\$15.94	\$13.05	\$156.60	18%

BLTN NO. 231201-119

Month Long Wrap It In Red

Wrap It In Red
Sale

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

Ace No. 3014071 12/1-12/24 12/1-12/24 BOM 1 \$469.80

N N N/A \$2.00

Limit: 2

PROMO IMPULSE - DECEMBER 2023



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
3008388	00017801722284	PLUG W/NGHTLT SMART WHT	1	2		
3008390	00017801722758	SMART VIDEO DOORBL WRLS	1	2		
3008391	00017801721874	SMRT LED STRP 16'L 10W	1	2		
3010275	00017801722680	ENTRANCE ALERT WHITE	1	2		
3010276	00017801722666	DOOR CHIME BELL WRLS WHT	1	2		
8050272	00074804071320	WND CLR DE-ICER LIQ 1GAL	6	2		
8050281	00074804073843	EXT WND DE-ICER LIQ 1GAL	6	3		
8065567	00074804003581	ANTIFREEZE COOLANT 1GAL	1	3		
8363863	00074804011975	PEAK BUG WASH +32	6	3		
8030501	00074804071887	50/50 ANTIFRZE/CLANT 1GL	6	3	12	EVENT/RHB

#1 DECEMBER 2023 - DEWALT



DEWALT®

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2003861	00885911782319	20V POWERSTACK BATTERY	1	2		
2393114	00885911262330	RECIP SAW BRUSHED20V MAX	1	1		
2393122	00885911262354	CIRCULAR SAW 6.5" 20V BT	1	2		
2398386	00885911260800	ANGLE GRINDER 4.5"20V BT	1	2		
2611648	00885911375955	DW 20V MAX BATT 5AH 2PK	1	1		
8015345	00885911532143	INFLATOR DEWALT 20V	1	2		
2402733	00885911315166	BATTERY PACK 20V 2PK	1	2	4	EVENT/RHB
2862977	00885911557818	20V MAX RNDORB SNDR 5"BL	1	1	3	EVENT/RHB
2862993	00885911551533	20V MAX JS BLUETOOTH SPKR	1	1	4	EVENT/RHB

December Bulletins

Due Date 8/11/23

END CAP #1 WIN THE MONTH CATEGORY – DEWALT

20V POWERSTACK BATTERY EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 231201-128



Ace No.	Month	Wrap It In Red	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale								
2003861	12/1-12/24	12/1-12/24	1	\$103.93	\$129.00	\$129.00	\$30.00	\$99.00	19%	4%

RECIP SAW BRUSHED20V MAX EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 231201-129



Ace No.	Month	Wrap It In Red	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale								
2393114	12/1-12/24	12/1-12/24	1	\$113.55	\$139.00	\$129.00	\$30.00	\$99.00	12%	5%

CIRCULAR SAW 6.5" 20V BT EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 231201-130



Ace No.	Month	Wrap It In Red	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale								
2393122	12/1-12/24	12/1-12/24	1	\$113.55	\$139.00	\$129.00	\$30.00	\$99.00	12%	5%

ANGLE GRINDER 4.5"20V BT EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 231201-131



Ace No.	Month	Wrap It In Red	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale								
2398386	12/1-12/24	12/1-12/24	1	\$113.55	\$139.00	\$129.00	\$30.00	\$99.00	12%	3%

BATTERY PACK 20V 2PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 231201-132



Ace No.	Month	Wrap It In Red	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale								
2402733	12/1-12/24	12/1-12/24	1	\$113.58	\$169.00	\$129.00	\$30.00	\$99.00	12%	10%

20V MAX RNDORB SNDR 5"BL EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 231201-133



Ace No.	Month	Wrap It In Red	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale								
2862977	12/1-12/24	12/1-12/24	1	\$112.94	\$169.00	\$129.00	\$30.00	\$99.00	12%	10%

December Bulletins

Due Date 8/11/23

20V MAX JS BLUTOOTH SPKR

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 231201-134



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2862993	12/1-12/24	12/1-12/24	BOM 1	\$90.66	\$129.00	\$129.00	\$30.00	\$99.00	30%	0%

Limit: 4

INFLATOR DEWALT 20V

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 231201-135



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8015345	12/1-12/24	12/1-12/24	BOM 1	\$110.67	\$139.99	\$129.00	\$30.00	\$99.00	14%	8%

Limit: 4

DW 20V MAX BATT 5AH 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 231201-136



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2611648	12/1-12/24	12/1-12/24	BOM 1	\$183.72	\$209.00	N/A	\$80.00	N/A	N/A	0%

Limit: 4

#2 DECEMBER 2023 - BIRD SEED

**BUY ONE
GET ONE
FREE**

Kaytee® Songbird Blend™, Birders' Blend™ or Nut & Fruit Blend™ Wild Bird Food
81053, 8123820, 8062614
NO LIMIT.

12/1-12/24
RED HOT BUY

WINTER SAVINGS

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
81121	00082901222316	OIL SUNFLOWER BSEED 20LB	1	1		
81995	00082901193081	WILD BIRD FOOD 20# ACE	1	1		
81053	00071859028118	BIRDSEED SONGBRD WB7# KT	1	3	12	EVENT/RHB
8039376	00082901370512	SUET PEANUT CRUNCH 11OZ	12	2	24	EVENT/RHB
8039377	00082901370529	SUET BIRD BLEND 11OZ	12	2	24	EVENT/RHB
8039378	00082901370536	SUET ORANGE BURST 11OZ	12	1	24	EVENT/RHB
8039379	00082901370550	SUET BERRY BLAST 11OZ	12	2	24	EVENT/RHB
8062614	00071859027111	BIRDSEED BIRDERSBLD 8#KT	1	2	12	EVENT/RHB
8123820	00071859158358	NUT&FRUIT BLEND 5LB	1	3	12	EVENT/RHB

December Bulletins

Due Date 8/11/23

END CAP #2 WIN THE MONTH CATEGORY – BIRD



BIRDSEED SONGBRD WB7# KT EVENT/RHB CORE, SUPER AR MAILER
BUY ONE, GET ONE FREE (mix & match)

END CAP 2

BLTN NO. 231201-137

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 81053	12/1-12/24	12/1-12/24	BOM 1	\$6.03	\$16.99	N/A	N/A	N/A	29%	4%



BIRDSEED BIRDERSBLD 8#KT EVENT/RHB CORE, SUPER AR MAILER
BUY ONE, GET ONE FREE (mix & match)

END CAP 2

BLTN NO. 231201-138

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8062614	12/1-12/24	12/1-12/24	BOM 1	\$5.84	\$16.99	N/A	N/A	N/A	31%	4%



NUT&FRUIT BLEND 5LB EVENT/RHB CORE, SUPER AR MAILER
BUY ONE, GET ONE FREE (mix & match)

END CAP 2

BLTN NO. 231201-139

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8123820	12/1-12/24	12/1-12/24	BOM 1	\$7.01	\$16.99	N/A	N/A	N/A	17%	24%



WILD BIRD FOOD 20# ACE PALLET EVENT/RHB CORE, SUPER AR MAILER
2 FOR \$22.00

END CAP 2

BLTN NO. 231201-140

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 81995	12/1-12/24	12/1-12/24	BOM 84	\$6.70	\$14.99	\$11.00	N/A	\$11.00	39%	15%



WILD BIRD FOOD 20# ACE EVENT/RHB CORE, SUPER AR MAILER
2 FOR \$22.00

END CAP 2

BLTN NO. 231201-141

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 81995	12/1-12/24	12/1-12/24	BOM 1	\$7.28	\$14.99	\$11.00	N/A	\$11.00	34%	8%



SUET PEANUT CRUNCH 11OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 2

BLTN NO. 231201-142

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8039376	12/1-12/24	12/1-12/24	BOM 12	\$0.80	\$1.79	\$1.29	N/A	\$1.29	38%	5%



SUET BIRD BLEND 11OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 2

BLTN NO. 231201-143

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8039377	12/1-12/24	12/1-12/24	BOM 12	\$0.88	\$1.79	\$1.29	N/A	\$1.29	32%	5%

December Bulletins

Due Date 8/11/23

SUET ORANGE BURST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 231201-144



Ace No.	Month	Wrap It In Red		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	Long	Sale	BOM							
8039378	12/1-12/24	12/1-12/24	BOM	\$0.88	\$1.79	\$1.29	N/A	\$1.29	32%	5%

SUET BERRY BLAST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 231201-145



Ace No.	Month	Wrap It In Red		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	Long	Sale	BOM							
8039379	12/1-12/24	12/1-12/24	BOM	\$0.88	\$1.79	\$1.29	N/A	\$1.29	32%	5%

OIL SUNFLOWER BSEED 20LB

EVENT/RHB

CORE, SUPER

AR MAILER

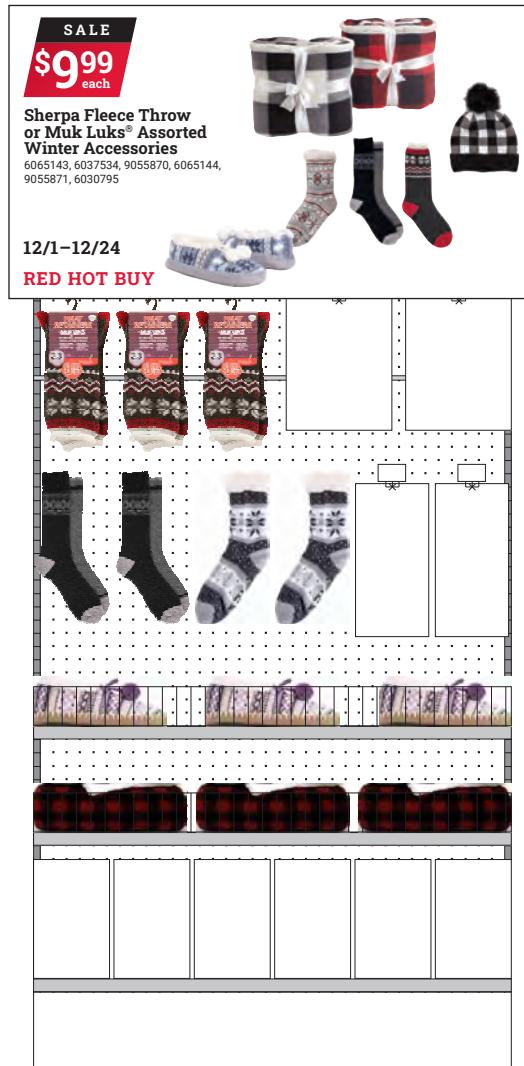
END CAP 2

BLTN NO. 231201-146



Ace No.	Month	Wrap It In Red		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	Long	Sale	BOM							
81121	12/1-12/24	12/1-12/24	BOM	\$13.84	\$19.99	\$17.99	N/A	\$17.99	23%	9%

#3 DECEMBER 2023 - KEEP WARM



WRAP IT IN RED

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
6047913	00735541068218	SPACE HEATER 800W	1	6		
6065143	00033977598201	WINTER HAT WOMEN ASST	12	2		
6065144	00033977611818	LEGGINGS/SOCK SET S/M	12	2		
6030795	00033977573154	SOCKS WOOL UNISEX 2PR	36	2	16	EVENT/RHB
6037534	00072724454889	THROW BUFLO SHERPA FLEECE	4	3	3	EVENT/RHB
9024398	00033977294455	SOCKS HEAT RTNR MN/WMN	36	3	16	EVENT/RHB
9055870	00033977356122	WOMEN'S CABIN SOCKS ASST	36	2	16	EVENT/RHB
9055871	00033977356160	WOMEN'S BALLRNA SLIPPERS	24	3	6	EVENT/RHB

December Bulletins

Due Date 8/11/23

END CAP #3 WIN THE MONTH CATEGORY – KEEP WARM

SOCKS WOOL UNISEX 2PR EVENT/RHB AR MAILER

END CAP 3

BLTN NO. 231201-156



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6030795	12/1-12/24 Y	12/1-12/24 Y	BOM 36	\$5.09	\$12.99	\$9.99	N/A	\$9.99	49%	2%

WINTER HAT WOMEN ASST EVENT/RHB AR MAILER

END CAP 3

BLTN NO. 231201-157



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6065143	12/1-12/24 Y	12/1-12/24 Y	BOM 12	\$5.60	\$12.99	\$9.99	N/A	\$9.99	44%	2%

LEGGINGS/SOCK SET S/M EVENT/RHB AR MAILER

END CAP 3

BLTN NO. 231201-158



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6065144	12/1-12/24 Y	12/1-12/24 Y	BOM 12	\$6.71	\$14.99	\$9.99	N/A	\$9.99	33%	2%

SOCKS HEAT RTNR MN/WMN EVENT/RHB AR MAILER

END CAP 3

BLTN NO. 231201-159



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9024398	12/1-12/24 Y	12/1-12/24 Y	BOM 36	\$3.70	\$11.99	\$6.99	N/A	\$6.99	47%	2%

WOMEN'S CABIN SOCKS ASST EVENT/RHB AR MAILER

END CAP 3

BLTN NO. 231201-160



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9055870	12/1-12/24 Y	12/1-12/24 Y	BOM 36	\$4.65	\$13.99	\$9.99	N/A	\$9.99	53%	2%

WOMEN'S BALLRNA SLIPPERS EVENT/RHB AR MAILER

END CAP 3

BLTN NO. 231201-161



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9055871	12/1-12/24 Y	12/1-12/24 Y	BOM 24	\$4.03	\$13.99	\$9.99	N/A	\$9.99	60%	2%

THROW BUFL0 SHERPA FLEECE EVENT/RHB AR MAILER

END CAP 3



BLTN NO. 231201-162

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6037534	12/1-12/24 Y	12/1-12/24 Y	BOM 4	\$7.01	\$17.99	\$9.99	N/A	\$9.99	30%	9%

NSH-SPACE HEATER DISPLAY IN-STORE IS

END CAP 3



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
6047913	SPACE HEATER 800W	12	\$20.49	\$16.07	\$192.84	22%

BLTN NO. 231201-163

Ace No.	Month Long		Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	12/1-12/24	12/1-12/24	BOM	N/A							
6006555	N	N	1		\$192.84	\$359.88	N/A	\$5.00	N/A	N/A	22%

#4 DECEMBER 2023 - MILWAUKEE



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
2001616	00045242352951	M18 SURGE HYD IMP DVR BT	1	1		
2005852	00045242541010	M18 FL CMP ROUTR 1.25HP	1	1		
2007442	00045242598380	MAG TAPE MEASURE 25' 2PK	1	1		
2024102	00045242502776	RECIPRO SAW CORLS 14" L	1	1		
2026543	00045242637744	M18 FUEL COMBO KIT DD ID	1	1		
2030481	00045242630493	27IN1 RTCH MULT SCRWRVR	1	1		
2365443	00045242251209	PLIERS COMBINATION 6-N-1	1	1		
2802643	00045242508051	SCREWDRIVER SET 10PC	1	1		
2811511	00045242534425	FASTBACK UTIL KNF SET 2P	1	1		
7790231	00045242505999	M18 FUEL LEAF BLOWER	1	1		
2023252	00045242566280	GRINDER M18 FUEL18V	1	1	3	EVENT/RHB
2837862	00045242515189	M18 FUEL D-HANDLE JIGSAW	1	1	4	EVENT/RHB

December Bulletins

Due Date 8/11/23

END CAP #4 WIN THE MONTH CATEGORY – MILWAUKEE

MAG TAPE MEASURE 25' 2PK EVENT/RHB AR MAILER

END CAP 4

BLTN NO. 231201-172



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2007442	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$16.41	\$44.99	\$19.99	N/A	\$19.99	18%	50%

27IN1 RTCH MULT SCRWDRVR EVENT/RHB AR MAILER

END CAP 4

BLTN NO. 231201-173



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2030481	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$15.89	\$31.99	\$19.99	N/A	\$19.99	21%	28%

PLIERS COMBINATION 6-N-1 EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 231201-174



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2365443	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$13.85	\$24.99	\$19.99	N/A	\$19.99	31%	13%

SCREWDRIVER SET 10PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 231201-175



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2802643	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$15.79	\$39.99	\$19.99	N/A	\$19.99	21%	37%

FASTBACK UTIL KNF SET 2P EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 231201-176



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2811511	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$13.72	\$21.99	\$19.99	N/A	\$19.99	31%	18%

M18 FUEL COMBO KIT DD ID EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BUY 2026543, GET 2001616, 2005852, 2023252, OR 2837862 FREE

BLTN NO. 231201-179



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2026543	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$350.84	\$399.00	\$399.00	N/A	\$399.00	12%-13%	0%

M18 SURGE HYD IMP DVR BT EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BUY 2026543, GET 2001616, 2005852, 2023252, OR 2837862 FREE

\$132.61 credit based on POS

BLTN NO. 231201-180



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2001616	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$128.27	\$169.00	N/A	N/A	N/A	N/A	3%

December Bulletins

Due Date 8/11/23

M18 FL CMP ROUTR 1.25HP EVENT/RHB CORE, SUPER AR MAILER END CAP 4



BUY 2026543, GET 2001616, 2005852, 2023252, OR 2837862 FREE
\$162.94 credit based on POS

BLTN NO. 231201-181

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2005852	12/1-12/24	12/1-12/24	BOM 1	\$163.56	\$199.00	N/A	N/A	N/A	N/A	0%

GRINDER M18 FUEL18V EVENT/RHB CORE, SUPER AR MAILER END CAP 4



BUY 2026543, GET 2001616, 2005852, 2023252, OR 2837862 FREE
\$155.81 credit based on POS

BLTN NO. 231201-182

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2023252	12/1-12/24	12/1-12/24	BOM 1	\$155.80	\$199.00	N/A	N/A	N/A	N/A	0%

RECIPROC SAW CORLS 14" L EVENT/RHB AR MAILER END CAP 4



BUY 2026543, GET 2001616, 2005852, 2023252, OR 2837862 FREE
\$141.54 credit based on POS

BLTN NO. 231201-183

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2024102	12/1-12/24	12/1-12/24	BOM 1	\$136.38	\$169.00	N/A	N/A	N/A	N/A	4%

M18 FUEL D-HANDLE JIGSAW EVENT/RHB CORE, SUPER AR MAILER END CAP 4

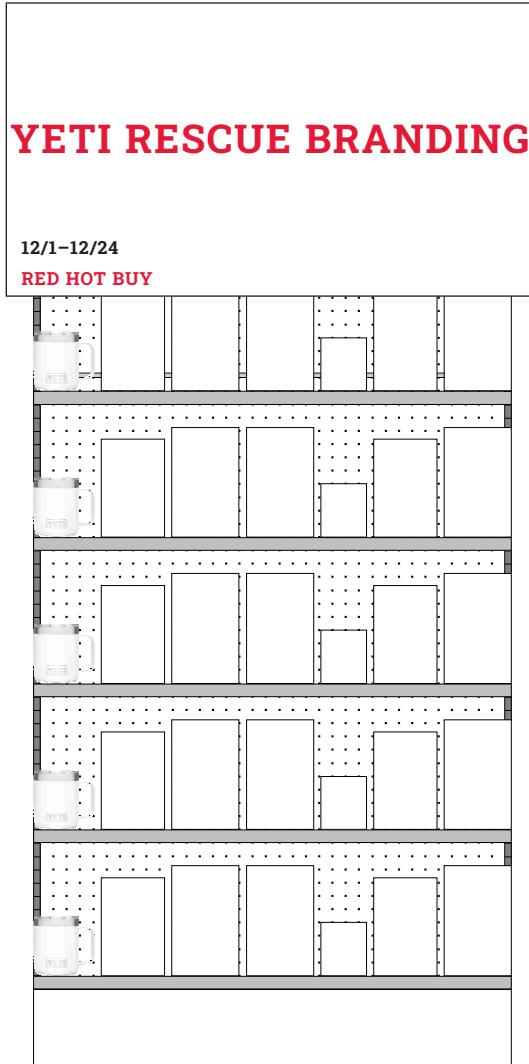


BUY 2026543, GET 2001616, 2005852, 2023252, OR 2837862 FREE
\$163.37 credit based on POS

BLTN NO. 231201-184

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2837862	12/1-12/24	12/1-12/24	BOM 1	\$163.36	\$199.00	N/A	N/A	N/A	N/A	0%

#5 DECEMBER 2023 - YETI



12/1-12/24
RED HOT BUY

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
8063496	00888830128404	MUG RAMBLER MS 10OZ WHT	1	5		
8086124	00888830229941	RAMB MUG 10OZ RESCU RD	1	5		
8086141	00888830257210	RAMB STRAWMUG 25OZ SEAS3	1	5	4	EVENT/RHB
8086144	00888830257227	RAMB STRAWMUG 35OZ SEAS3	1	5	4	EVENT/RHB
8086146	00888830255476	RAMB STRAWMUG 25OZ WHT	1	5	4	EVENT/RHB
8086151	00888830255582	RAMB STRAWMUG 35OZ WHT	1	10	4	EVENT/RHB

December Bulletins

Due Date 8/11/23

END CAP #5 WIN THE MONTH CATEGORY – YETI

MUG RAMBLER MS 10OZ WHT EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 231201-194



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8063496	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$16.26	\$25.00	\$25.00	N/A	\$25.00	35%	4%

RAMB MUG 10OZ RESCU RD EVENT/RHB AR MAILER

END CAP 5

BLTN NO. 231201-195



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8086124	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$16.26	\$25.00	\$25.00	N/A	\$25.00	35%	4%

RMB STRWMG 25OZ RESCU RD EVENT/RHB AR MAILER

END CAP 5

BLTN NO. 231201-196



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8086141	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$24.71	\$38.00	\$38.00	N/A	\$38.00	35%	4%

RAMB STRAWMUG 25OZ WHT EVENT/RHB AR MAILER

END CAP 5

BLTN NO. 231201-197



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8086146	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$24.71	\$38.00	\$38.00	N/A	\$38.00	35%	4%

RMB STRWMG 35OZ RESCU RD EVENT/RHB AR MAILER

END CAP 5

BLTN NO. 231201-198



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8086144	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$27.31	\$42.00	\$42.00	N/A	\$42.00	35%	4%

RAMB STRAWMUG 35OZ WHT EVENT/RHB AR MAILER

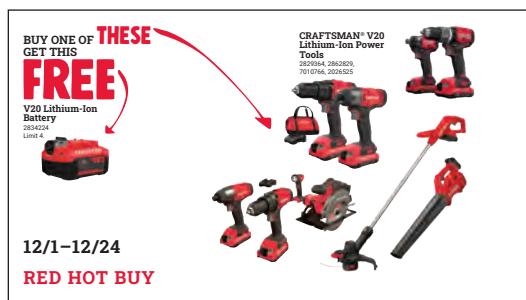
END CAP 5

BLTN NO. 231201-199



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8086151	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$27.31	\$42.00	\$42.00	N/A	\$42.00	35%	4%

#6 DECEMBER 2023 - CRAFTSMAN



CRAFTSMAN®



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
2026525	00885911818919	COMBO KIT BRUSHLESS 2PC	1	1		
2829364	00885911548823	V20 DRILL/IMP DRV KIT	1	2		
2834224	00885911564588	V20 L-I HC BATT 4AH	1	4		
2862829	00885911606165	V20 4TL COMBO KIT CL	1	1		
7010766	00885911739306	WEEDWACKR TRM/BLWR KIT	1	1		

December Bulletins

Due Date 8/11/23

END CAP #6 WIN THE MONTH CATEGORY – CRAFTSMAN

COMBO KIT BRUSHLESS 2PC EVENT/RHB AR MAILER

END CAP 6



BUY 2026525, 2829364, 2862829 or 7010766 GET 2834224 FREE

BLTN NO. 231201-209

Ace No.	Month	Wrap It In Red	Offer	Regular	Sale	Instant	Final	Promo	Bltn
	Long	Sale							
2026525	12/1-12/24	12/1-12/24	BOM	\$158.25	\$179.00	\$129.00	\$129.00	19%	0%

V20 DRILL/IMP DRV KIT EVENT/RHB CORE, SUPER AR MAILER

END CAP 6



BUY 2026525, 2829364, 2862829 or 7010766 GET 2834224 FREE

BLTN NO. 231201-210

Ace No.	Month	Wrap It In Red	Offer	Regular	Sale	Instant	Final	Promo	Bltn
	Long	Sale							
2829364	12/1-12/24	12/1-12/24	BOM	\$116.10	\$149.00	\$99.00	\$99.00	37%	0%

V20 4TL COMBO KIT CL EVENT/RHB SUPER AR MAILER

END CAP 6

BUY 2026525, 2829364, 2862829 or 7010766 GET 2834224 FREE

BLTN NO. 231201-211



Ace No.	Month	Wrap It In Red	Offer	Regular	Sale	Instant	Final	Promo	Bltn
	Long	Sale							
2862829	12/1-12/24	12/1-12/24	BOM	\$165.67	\$199.00	\$149.00	\$149.00	25%	0%

WEEDWACKR TRM/BLWR KIT EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BUY 2026525, 2829364, 2862829 or 7010766 GET 2834224 FREE

BLTN NO. 231201-212



Ace No.	Month	Wrap It In Red	Offer	Regular	Sale	Instant	Final	Promo	Bltn
	Long	Sale							
7010766	12/1-12/24	12/1-12/24	BOM	\$122.09	\$149.00	\$99.00	\$99.00	31%	0%

V20 L-I HC BATT 4AH EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BUY 2026525, 2829364, 2862829 or 7010766 GET 2834224 FREE

\$150.43 credit based on POS

BLTN NO. 231201-213



Ace No.	Month	Wrap It In Red	Offer	Regular	Sale	Instant	Final	Promo	Bltn
	Long	Sale							
2834224	12/1-12/24	12/1-12/24	BOM	\$96.43	\$119.00	N/A	N/A	N/A	4%

#7 DECEMBER 2023 - ANTIFREEZE FN/NR/NW



NEW YEAR'S
SAVINGS



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
8050272	00074804071320	WND CLR DE-ICER LIQ 1GAL	6	0		
8050281	00074804073843	EXT WND DE-ICER LIQ 1GAL	6	0		
8065567	00074804003581	ANTIFREEZE COOLANT 1GAL	1	4		
8030501	00074804011975	50/50 PEAK ANTIFREEZE 1GAL	6	4		

December Bulletins

Due Date 8/11/23

END CAP #7 WIN THE MONTH CATEGORY – ANTIFREEZE



WND CLR DE-ICER LIQ 1GAL EVENT/RHB AR MAILER

END CAP 7

BLTN NO. 231201-223

Ace No.	Month	Wrap It In Red		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
8050272	12/1-12/24	12/1-12/24	6	\$3.69	\$7.99	N/A	\$1.00 Limit: 2	N/A	N/A	4%



EXT WND DE-ICER LIQ 1GAL EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

BLTN NO. 231201-224

Ace No.	Month	Wrap It In Red		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
8050281	12/1-12/24	12/1-12/24	6	\$3.60	\$6.99	N/A	\$1.00 Limit: 2	N/A	N/A	4%



50/50 ANTIFRZE/CLANT 1GL EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

BLTN NO. 231201-226

Ace No.	Month	Wrap It In Red		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
8030501	12/1-12/24	12/1-12/24	6	\$8.38	\$15.99	\$12.99	\$5.00 Limit: 2	\$7.99	35%	0%



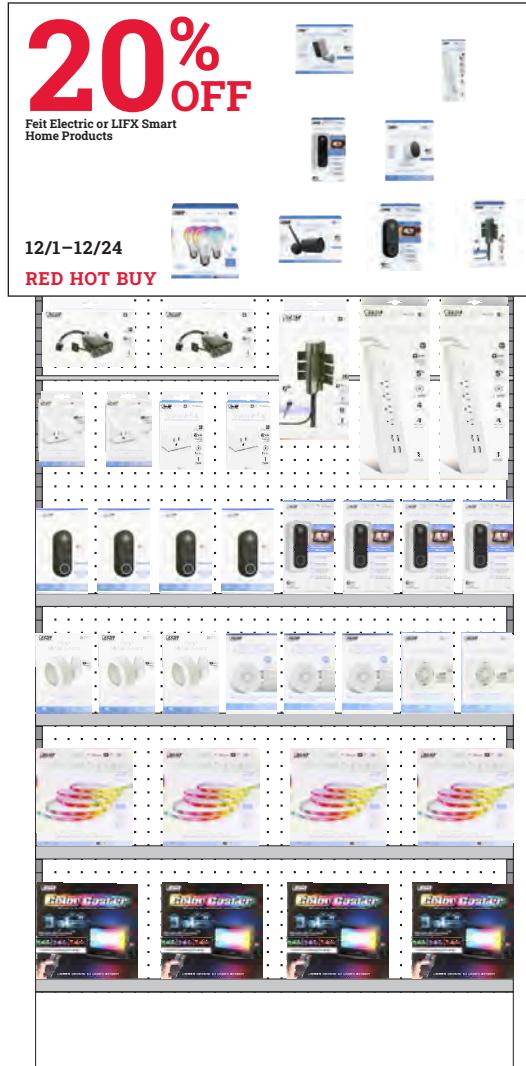
ANTIFREEZE COOLANT 1GAL EVENT/RHB SUPER AR MAILER

END CAP 7

BLTN NO. 231201-227

Ace No.	Month	Wrap It In Red		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
8065567	12/1-12/24	12/1-12/24	1	\$11.19	\$22.99	\$19.99	\$5.00 Limit: 2	\$14.99	44%	4%

#8 DECEMBER 2023 - SMART HOME



**LIGHT UP YOUR
HOME FOR THE
HOLIDAYS**

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
3003930	00017801722116	PLUG SMART OUTDR BLK 1PK	1	2	6	EVENT/RHB
3003931	00017801722093	PLUG SMART INDR WHT 1PK	1	2	8	EVENT/RHB
3003956	00017801722178	OUTLET STAKE W/WIFI GRN	1	1	4	EVENT/RHB
3008074	00017801722239	SMRT VDEO DRBL BLK 4.5"H	1	4	12	EVENT/RHB
3008078	00017801722253	SECURITY LED MTN B/O WHT	1	3	12	EVENT/RHB
3008214	00017801722291	WIFI PWER STRIP WITH USB	1	2	12	EVENT/RHB
3008388	00017801722284	PLUG W/NGHTLT SMART WHT	1	2	8	EVENT/RHB
3008390	00017801722758	SMART VIDEO DOORBL WRLS	1	4	12	EVENT/RHB
3008391	00017801721874	SMRT LED STRP 16'L 10W	1	4	12	EVENT/RHB
3009605	00017801726527	FLOODLIGHT LED W/REMOTE	1	4	12	EVENT/RHB
3010275	00017801722680	ENTRANCE ALERT WHITE	1	2	12	EVENT/RHB
3010276	00017801722666	DOOR CHIME BELL WRLS WHT	1	3	12	EVENT/RHB

December Bulletins

Due Date 8/11/23

END CAP #8 WIN THE MONTH CATEGORY – SMART HOME

FLOODLIGHT LED W/REMOTE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 231201-237



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3009605	12/1-12/24 Y	12/1-12/24 Y	1	\$31.80	\$59.99	\$39.99	N/A	\$39.99	20%	14%

PLUG SMART INDR WHT 1PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-238



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3003931	12/1-12/24 Y	12/1-12/24 Y	1	\$8.13	\$12.99	20%	N/A	N/A	0%	8%

OUTLET STAKE W/WIFI GRN

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-239



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3003956	12/1-12/24 Y	12/1-12/24 Y	1	\$23.54	\$37.99	20%	N/A	N/A	0%	7%

SMRT VDEO DRBL BLK 4.5"H

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-240



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3008074	12/1-12/24 Y	12/1-12/24 Y	1	\$46.48	\$74.99	20%	N/A	N/A	0%	8%

SECURITY LED MTN B/O WHT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-241



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3008078	12/1-12/24 Y	12/1-12/24 Y	1	\$14.58	\$27.99	20%	N/A	N/A	0%	10%

WIFI PWER STRIP WITH USB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-242



	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3008214	12/1-12/24 Y	12/1-12/24 Y	1	\$31.32	\$49.99	20%	N/A	N/A	0%	10%

December Bulletins

Due Date 8/11/23

PLUG W/NGHTLT SMART WHT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-243



	Month Long	Wrap It In Red Sale		
Ace No. 3008388	12/1-12/24	12/1-12/24	BOM 1	Offer Cost \$8.36
	Y	Y		Regular Retail \$13.99
				Sale Retail 20%
				Instant Savings N/A
				Final Retail N/A
				Promo Margin 0%
				Bltn Savings 11%

SMART VIDEO DOORBL WRLS

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-244



	Month Long	Wrap It In Red Sale		
Ace No. 3008390	12/1-12/24	12/1-12/24	BOM 1	Offer Cost \$66.40
	Y	Y		Regular Retail \$109.99
				Sale Retail 20%
				Instant Savings N/A
				Final Retail N/A
				Promo Margin 0%
				Bltn Savings 13%

SMRT LED STRP 16'L 10W

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-245



	Month Long	Wrap It In Red Sale		
Ace No. 3008391	12/1-12/24	12/1-12/24	BOM 1	Offer Cost \$30.44
	Y	Y		Regular Retail \$49.99
				Sale Retail 20%
				Instant Savings N/A
				Final Retail N/A
				Promo Margin 0%
				Bltn Savings 7%

ENTRANCE ALERT WHITE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-246



	Month Long	Wrap It In Red Sale		
Ace No. 3010275	12/1-12/24	12/1-12/24	BOM 1	Offer Cost \$21.47
	Y	Y		Regular Retail \$44.99
				Sale Retail 20%
				Instant Savings N/A
				Final Retail N/A
				Promo Margin 0%
				Bltn Savings 12%

DOOR CHIME BELL WRLS WHT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-247



	Month Long	Wrap It In Red Sale		
Ace No. 3010276	12/1-12/24	12/1-12/24	BOM 1	Offer Cost \$8.87
	Y	Y		Regular Retail \$17.99
				Sale Retail 20%
				Instant Savings N/A
				Final Retail N/A
				Promo Margin 0%
				Bltn Savings 11%

PLUG SMART OUTDR BLK 1PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-248



	Month Long	Wrap It In Red Sale		
Ace No. 3003930	12/1-12/24	12/1-12/24	BOM 1	Offer Cost \$12.37
	Y	Y		Regular Retail \$22.99
				Sale Retail 20%
				Instant Savings N/A
				Final Retail N/A
				Promo Margin 0%
				Bltn Savings 5%

IN LINE

IN LINE

LADDER VELOCITY 17' EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-255



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 1838739	12/1-12/24	12/1-12/24	BOM 1	\$204.18	\$299.99	\$259.99	\$20.00 No Limit	\$239.99	21%	15%

LADDER VELOCITY 22' EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-256



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 1838747	12/1-12/24	12/1-12/24	BOM 1	\$239.00	\$369.99	\$309.99	\$20.00 No Limit	\$289.99	23%	16%

SCREWDRIVER SET 1/4" 15PC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-258



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2018454	12/1-12/24	12/1-12/24	BOM 1	\$12.67	\$26.99	\$14.99	N/A	\$14.99	15%	34%

CM SCKT SET 3/8 SAE10PC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-259



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2307262	12/1-12/24	12/1-12/24	BOM 1	\$12.69	\$28.99	\$14.99	N/A	\$14.99	15%	26%

CM SCKT SET 3/8 MET10PC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-260



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2307270	12/1-12/24	12/1-12/24	BOM 1	\$12.69	\$28.99	\$14.99	N/A	\$14.99	15%	26%

CM SOCKET 11PC 1/4DR MM EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-261



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2335321	12/1-12/24	12/1-12/24	BOM 1	\$12.56	\$27.99	\$14.99	N/A	\$14.99	16%	19%

December Bulletins

Due Date 8/11/23

CM SOCKET 11PC 1/4DR SAE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-262



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2335339	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$12.56	\$27.99	\$14.99	N/A	\$14.99	16%	19%

CM WRENCH 7PC ROLLUP SAE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-263



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2392413	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$12.49	\$25.99	\$14.99	N/A	\$14.99	17%	19%

CM WRENCH 7PC ROLL METRC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-264



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2392421	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$12.49	\$25.99	\$14.99	N/A	\$14.99	17%	19%

BATTERY&CHARGER 20V 2PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE

BLTN NO. 231201-265



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2029749	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$84.36	\$139.00	\$99.00	N/A	\$99.00	15%-18%	28%

CM V20 WET/DRY VAC 2GL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE

\$79.84 credit based on POS

BLTN NO. 231201-266



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2000052	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$76.66	\$99.00	N/A	N/A	N/A	N/A	4%

V20 ANGL GRNDR 4-1/2" BT

EVENT/RHB

AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE

\$42.45 credit based on POS

BLTN NO. 231201-267



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2005821	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$42.29	\$59.00	N/A	N/A	N/A	N/A	0%

CORDLSS RATCHET 20V 3/8"

EVENT/RHB

AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE

\$88.10 credit based on POS

BLTN NO. 231201-268



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2026516	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$84.59	\$129.00	N/A	N/A	N/A	N/A	4%

December Bulletins

Due Date 8/11/23



V20 JIGSAW 11/16" EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE
\$70.13 credit based on POS

BLTN NO. 231201-269

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2834315	12/1-12/24	12/1-12/24	BOM 1	\$67.34	\$89.00	N/A	N/A	N/A	N/A	4%

V20 CIRC SAW 6.50"CL EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE
\$69.29 credit based on POS

BLTN NO. 231201-270

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2834398	12/1-12/24	12/1-12/24	BOM 1	\$69.04	\$79.00	N/A	N/A	N/A	N/A	0%

V20 RCIP SAW CDLS 1" EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE
\$67.36 credit based on POS

BLTN NO. 231201-271

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2834877	12/1-12/24	12/1-12/24	BOM 1	\$64.68	\$79.00	N/A	N/A	N/A	N/A	4%

V20 RAND ORB SNDR 5" EVENT/RHB AR MAILER

IN LINE



BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE
\$41.55 credit based on POS

BLTN NO. 231201-272

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2862886	12/1-12/24	12/1-12/24	BOM 1	\$41.39	\$59.00	N/A	N/A	N/A	N/A	0%

V20 OSCILLAT TOOL BT 20V EVENT/RHB AR MAILER

IN LINE



BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE
\$67.76 credit based on POS

BLTN NO. 231201-273

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2862910	12/1-12/24	12/1-12/24	BOM 1	\$67.51	\$79.00	N/A	N/A	N/A	N/A	0%



BAR PRY 12-3/4" WONDER EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-274

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 25426	12/1-12/24	12/1-12/24	BOM 1	\$4.88	\$9.99	\$5.99	N/A	\$5.99	19%	9%

December Bulletins

Due Date 8/11/23



LEVERLOCK TAPE MEASR 25'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-275

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2116564	Y	Y	1	\$5.06	\$11.99	\$5.99	N/A	\$5.99	16%	27%

CM WIDE MOUTH TL BAG 13"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-276



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2295830	Y	Y	1	\$5.07	\$12.99	\$5.99	N/A	\$5.99	15%	10%

COMPACT UTILITY KNIFE 4"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-277



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2020233	Y	Y	1	\$4.48	\$7.99	\$5.99	N/A	\$5.99	25%	10%

PLIERS SET 2PC 6"STANLEY

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-278



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2391753	Y	Y	1	\$4.95	\$12.99	\$5.99	N/A	\$5.99	17%	43%

JIG SAW BLADE SET 13PC

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 231201-279



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2029746	Y	Y	1	\$8.68	\$13.99	\$12.99	\$3.00	\$9.99	33%	4%

Limit: 4

REC PRO SAW BLADE SET 9PC

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 231201-280



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2031996	Y	Y	1	\$10.82	\$17.99	\$12.99	\$3.00	\$9.99	17%	5%

Limit: 4

CM 13IN & 18IN BAG COMBO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-281



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2297786	Y	Y	1	\$10.99	\$24.99	\$12.99	\$3.00	\$9.99	15%	28%

Limit: 4

December Bulletins

Due Date 8/11/23

REVERSE SQUEEZE STAPLER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-282



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2301232	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$10.98	\$24.99	\$12.99	\$3.00 Limit: 4	\$9.99	15%	44%

RGT ANGLE ATTACHMNT 2PC

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 231201-283



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2029737	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$19.94	\$31.99	\$24.99	\$5.00 Limit: 6	\$19.99	20%	8%

CIR SAW BLD CARB 10" 24T

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-284



DRILL BIT 14PC TITANIUM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-285



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2033376	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$15.43	\$31.99	\$24.99	\$5.00 Limit: 6	\$19.99	38%	4%

RECIP BLADE SET DW 10PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-286



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2392447	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$17.55	\$26.99	\$24.99	\$5.00 Limit: 6	\$19.99	30%	4%

V20 CL IMPACT DRIVER KIT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-287



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2004675	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$60.35	\$79.00	\$69.00	\$10.00 Limit: 4	\$59.00	13%	10%

OSCIL TOOL KIT 22000 OPM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-288



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2022144	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$60.75	\$89.00	\$69.00	\$10.00 Limit: 4	\$59.00	12%	16%

December Bulletins

Due Date 8/11/23

RECIPRATING SAW 7.5AMPS

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-289



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2827483	12/1-12/24	12/1-12/24	BOM 1	\$60.75	\$79.00	\$69.00	\$10.00 Limit: 4	\$59.00	12%	9%

CIRCULAR SW 7-1/4"15A CD

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-290



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2827491	12/1-12/24	12/1-12/24	BOM 1	\$60.75	\$79.00	\$69.00	\$10.00 Limit: 4	\$59.00	12%	11%

CRAFTSMAN HMRDRL 1/2"CD

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-291



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2827574	12/1-12/24	12/1-12/24	BOM 1	\$56.35	\$69.00	\$69.00	\$10.00 Limit: 4	\$59.00	18%	4%

V20 DRILL/DRVR 1/2" KIT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-292



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2827582	12/1-12/24	12/1-12/24	BOM 1	\$60.75	\$79.00	\$69.00	\$10.00 Limit: 4	\$59.00	12%	9%

V20 BATTERY 2AH 2PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-293



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2829273	12/1-12/24	12/1-12/24	BOM 1	\$60.75	\$129.00	\$69.00	\$10.00 Limit: 4	\$59.00	12%	46%

ANGLE GRNDR+LOCK-ON 4.5"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-294



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2834638	12/1-12/24	12/1-12/24	BOM 1	\$60.75	\$89.00	\$69.00	\$10.00 Limit: 4	\$59.00	12%	11%

BELT SANDER CD 21"X3" 7A

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-295



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2835148	12/1-12/24	12/1-12/24	BOM 1	\$54.95	\$74.00	\$69.00	\$10.00 Limit: 4	\$59.00	20%	4%

December Bulletins

Due Date 8/11/23

CM CHAINSAW 16" 12AMP

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-296



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7398340	12/1-12/24	12/1-12/24	BOM 1	\$57.86	\$89.00	\$69.00	\$10.00 Limit: 4	\$59.00	8%	9%

CM WET/DRY VACUUM 9GAL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-297



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2560282	12/1-12/24	12/1-12/24	BOM 1	\$66.20	\$99.99	\$79.99	\$20.00 No Limit	\$59.99	17%	3%

CM MECHANIC TL SET 104PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-298



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2012699	12/1-12/24	12/1-12/24	BOM 1	\$100.29	\$149.99	\$129.00	\$30.00 No Limit	\$99.00	22%	4%

MECHANIC TOOL SET 230PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-299



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2019653	12/1-12/24	12/1-12/24	BOM 1	\$139.53	\$219.00	\$169.00	\$40.00 No Limit	\$129.00	17%	4%

AIR CMPRSR PNCAK 6GL O-F

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-300



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 1895382	12/1-12/24	12/1-12/24	BOM 1	\$114.96	\$169.00	\$169.00	\$40.00 No Limit	\$129.00	32%	4%

M18 DRILL&DRV'R KIT 1/2"

EVENT/RHB

AR MAILER

IN LINE

BUY 2837771, 2032980, 2032994 or 2837847, GET 2548998, 2808962, 2808988 OR 2884542 FREE
(2837771 & 2837847 download only)

BLTN NO. 231201-310



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2032980	12/1-12/24	12/1-12/24	BOM 1	\$176.46	\$199.00	\$199.00	N/A	\$199.00	11% - 14%	0%

December Bulletins

Due Date 8/11/23



M18 IMPACT DRVR KIT 5PC EVENT/RHB AR MAILER

BUY 2837771, 2032980, 2032994 or 2837847, GET 2548998, 2808962, 2808988 OR 2884542 FREE
(2837771 & 2837847 download only)

IN LINE

BLTN NO. 231201-311

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2032994	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$176.46	\$199.00	\$199.00	N/A	\$199.00	11% - 14%	0%



BATTERY PACK M18 XC5.0 EVENT/RHB CORE, SUPER AR MAILER

BUY 2837771, 2032980, 2032994 or 2837847, GET 2548998, 2808962, 2808988 OR 2884542 FREE
\$133.03 credit based on POS (2837771 & 2837847 download only)

IN LINE

BLTN NO. 231201-312

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2548998	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$133.01	\$159.00	N/A	N/A	N/A	N/A	0%



M18 CDLS OSC MULTI-TOOL EVENT/RHB CORE, SUPER AR MAILER

BUY 2837771, 2032980, 2032994 or 2837847, GET 2548998, 2808962, 2808988 OR 2884542 FREE
\$98.84 credit based on POS (2837771 & 2837847 download only)

IN LINE

BLTN NO. 231201-313

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2808962	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$98.83	\$129.00	N/A	N/A	N/A	N/A	0%



M18 RANDOM ORBIT SANDER EVENT/RHB CORE, SUPER AR MAILER

BUY 2837771, 2032980, 2032994 or 2837847, GET 2548998, 2808962, 2808988 OR 2884542 FREE
\$98.84 credit based on POS (2837771 & 2837847 download only)

IN LINE

BLTN NO. 231201-314

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2808988	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$93.80	\$129.00	N/A	N/A	N/A	N/A	0%



M18/M12 BT JBSITE SPEAKER EVENT/RHB CORE, SUPER AR MAILER

BUY 2837771, 2032980, 2032994 or 2837847, GET 2548998, 2808962, 2808988 OR 2884542 FREE
\$143.86 credit based on POS (2837771 & 2837847 download only)

IN LINE

BLTN NO. 231201-315

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2884542	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$139.15	\$179.00	N/A	N/A	N/A	N/A	3%



COMBO KIT 4TOOL 20VMAX EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-316

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2029713	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$351.84	\$399.00	N/A	\$100.00 Limit: 4	N/A	N/A	0%

December Bulletins

Due Date 8/11/23

COMPND MITER SAW 12"15A

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-317



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2161974	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$279.35	\$329.00 N/A	\$100.00 Limit: 4		N/A	N/A	0%

20V ATOMIC 1/2" IMPACT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-318



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2002079	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$179.37	\$219.00 N/A	\$180.00 N/A		N/A	18%	0%

20V MX ATMC BL CIRCSW BT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-319



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2002215	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$132.67	\$179.00 N/A	\$179.00 N/A		N/A	26%	0%

ATOMIC 20VMAX RCIP SAW

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-320



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2005818	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$143.71	\$169.00 N/A	\$169.00 N/A		N/A	15%	0%

CUT-OFF SAW TOOL 20V 3"

EVENT/RHB

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-321



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2029970	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$104.01	\$179.00 N/A	\$179.00 N/A		N/A	42%	4%

OSCILLATING TOOL 20V DW

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-322



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2538395	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$122.89	\$159.00 N/A	\$159.00 N/A		N/A	23%	0%

JIG SAW 20V MAX (BARE)

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-323



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2538429	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$157.40	\$189.00 N/A	\$189.00 N/A		N/A	17%	0%

December Bulletins

Due Date 8/11/23



20V MAX XR CMPCT ROUTER

EVENT/RHB

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-324

	Month Long	Wrap It In Red Sale		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	12/1-12/24	12/1-12/24	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2881126	Y	Y	1	\$180.48	\$219.00	N/A	N/A	N/A	18%	0%

20V POWERSTACK BAT CHARG

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BUY DeWalt TOOL, GET 2017896 FREE

\$126.88 credit based on POS

BLTN NO. 231201-325

	Month Long	Wrap It In Red Sale		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	12/1-12/24	12/1-12/24	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2017896	Y	Y	1	\$126.88	\$169.00	N/A	N/A	N/A	N/A	0%

M18 BL CL DD/ID CMBO KIT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BLTN NO. 231201-326

	Month Long	Wrap It In Red Sale		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	12/1-12/24	12/1-12/24	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2837854	Y	Y	1	\$196.14	\$229.00	\$229.00	\$50.00	\$179.00	14%	0%
							No Limit			

M18 BRSHLSS COMBO KT 6PC

EVENT/RHB

AR MAILER

IN LINE



BLTN NO. 231201-327

	Month Long	Wrap It In Red Sale		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	12/1-12/24	12/1-12/24	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2032473	Y	Y	1	\$204.59	\$239.00	\$239.00	\$50.00	\$189.00	14%	7%
							No Limit			

SMALL ORGNAIZER

EVENT/RHB

AR MAILER

IN LINE



BLTN NO. 231201-335

	Month Long	Wrap It In Red Sale		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	12/1-12/24	12/1-12/24	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2033243	Y	Y	1	\$4.69	\$9.99	\$5.99	N/A	\$5.99	22%	14%

HEAVY DUTY STAPLE GUN

EVENT/RHB

AR MAILER

IN LINE



BLTN NO. 231201-336

	Month Long	Wrap It In Red Sale		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	12/1-12/24	12/1-12/24	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2033197	Y	Y	1	\$11.05	\$17.99	\$12.99	\$3.00	\$9.99	15%	10%
							Limit: 4			

LARGE ORGANIZER

EVENT/RHB

AR MAILER

IN LINE



BLTN NO. 231201-337

	Month Long	Wrap It In Red Sale		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	12/1-12/24	12/1-12/24	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2033255	Y	Y	1	\$5.65	\$13.99	\$12.99	\$3.00	\$9.99	33%	4%
							Limit: 4			

December Bulletins

Due Date 8/11/23

LED SM A19E26 60W CC 3PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-338



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3004570	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$15.36	\$34.99 20%	N/A	N/A	N/A	0%	12%

LED STRG S14 4PIN CC 30W

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-339



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3008401	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$60.73	\$129.99 20%	N/A	N/A	N/A	0%	11%

LED SMART A23 E26 DL 40W

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-340



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3010027	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$36.67	\$69.99 20%	N/A	N/A	N/A	0%	15%

SOLAR CHARGER BLACK 108"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-341



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3010209	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$30.20	\$54.99 20%	N/A	N/A	N/A	0%	7%

CEILING FXT SMART 13"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-342



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3011362	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$48.50	\$79.99 20%	N/A	N/A	N/A	0%	8%

SMART WI-FI WATER SENSOR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-343



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 4007788	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$14.62	\$27.99 20%	N/A	N/A	N/A	0%	13%

TEMPERATR&HUMIDTY SENSR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-344



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 4014238	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$25.10	\$59.99 20%	N/A	N/A	N/A	0%	15%

December Bulletins

Due Date 8/11/23

WIFI SC CAMERA OUT BATRY

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-345



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5034465	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$64.13	\$109.99	20%	N/A	N/A	0%	6%

WIFI CAMERA INDR PLUGIN

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-346



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5034466	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$24.83	\$44.99	20%	N/A	N/A	0%	9%

WIFI SC CAMERA OUT PLUG

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-347



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5034480	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$45.29	\$74.99	20%	N/A	N/A	0%	5%

DOOR&WINDOW SENSOR FEIT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-348



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5034855	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$14.19	\$22.99	20%	N/A	N/A	0%	9%

WIFI SECURITY CAM BLACK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-349



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5037664	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$80.95	\$169.99	20%	N/A	N/A	0%	12%

BUDDY PORTABLE HEATER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Restricted in the state of MA

BLTN NO. 231201-350



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 4120747	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$63.17	\$89.99	\$89.99	N/A	\$89.99	30%	2%

BUDDY HEATER PORT MA

EVENT/RHB

AR MAILER

IN LINE

Alternative item for the state of MA

BLTN NO. 231201-351



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 4515524	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$62.55	\$89.99	\$89.99	N/A	\$89.99	30%	2%

December Bulletins

Due Date 8/11/23

FOLD BUFT TABLE WHT 72" EVENT/RHB AR MAILER

IN LINE

BLTN NO. 231201-352



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6028603	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$50.88	\$99.99	\$59.99	N/A	\$59.99	15%	18%

FOLDING TABLE WHT 48" EVENT/RHB AR MAILER

IN LINE

BLTN NO. 231201-353



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6028604	12/1-12/24 Y	12/1-12/24 Y	BOM 2	\$32.86	\$84.99	\$49.99	N/A	\$49.99	34%	17%

FOLDING CHAIR WHT 250LB EVENT/RHB AR MAILER

IN LINE

BLTN NO. 231201-354



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6028623	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$19.08	\$27.99	\$24.99	N/A	\$24.99	24%	19%

TRIMMER&BLOWER KIT 20V EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-355



	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7025981	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$236.82	\$289.00	\$289.00	\$60.00	\$229.00	18%	5%

CHAINSAW BATTERY 6600RPM EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 7026137 and 7790231, GET 2827954 FREE

BLTN NO. 231201-356

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7026137	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$265.18	\$329.00	N/A	N/A	N/A	17%	0%

M18 FUEL LEAF BLOWER EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 7026137 and 7790231, GET 2827954 FREE

BLTN NO. 231201-357

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7790231	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$144.09	\$179.00	N/A	N/A	N/A	17%	0%

M18 REDLITHIUM BATT 12AH EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 7026137 and 7790231, GET 2827954 FREE

\$193.61 credit based on POS

BLTN NO. 231201-358

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2827954	12/1-12/24 Y	12/1-12/24 Y	BOM 1	\$207.64	\$249.00	N/A	N/A	N/A	N/A	0%

December Bulletins

Due Date 8/11/23

PIZZA OVEN KODA 16" EVENT/RHB SUPER AR MAILER

IN LINE

BUY OONI GRILL, GET 8029781 FREE



BLTN NO. 231201-360

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8046473	12/1-12/24	12/1-12/24	BOM 1	\$422.71	\$599.99	\$599.99	N/A	\$599.99	VARIABLES	4%

PIZZA PEEL OONI 12" EVENT/RHB SUPER AR MAILER

IN LINE

BUY OONI GRILL, GET 8029781 FREE
\$35.84 credit based on POS



BLTN NO. 231201-361

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8029781	12/1-12/24	12/1-12/24	BOM 1	\$35.84	\$59.99	N/A	N/A	N/A	N/A	5%

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.